Clean air is on the horizon.

Celebrating the progress towards cleaner, healthier air.





2016 Event Sponsorship Opportunities

Invest in the FUTURE

We invite you to sponsor our 2016 events. CCA events support our vital work in reducing air pollution across California.

March 16, 2016 - Toast to Clearing the Air Sacramento

May 13, 2016 - California Air Quality Awards Los Angeles

Take advantage of these opportunities to:

Maximize brand exposure

One in four Californians—across all political parties, geographic regions and racial/ethnic groups—name air pollution as the state's most important environmental problem.

Your brand will be seen by our active supporters and the community-at-large through:

- Recognition in donor newsletters, supporter e-newsletters and annual report
- CCA's website
- Traditional and social media event coverage

Reach decision-makers & environmental leaders

Each event provides your company an exclusive opportunity to network among prominent business, civic and environmental leaders. Gain access to important decision makers through our unique multi-layered approach. Join us to meet:

- California Assemblymembers
- California Senators
- Senior California Air Resources Board Staff
- Senior Air Quality Management District Staff







Past Sponsors

Blue Shield

DUEII

BYD

Clean Energy

Gladstein, Neandross & Associates

Lvft

NRO

Pacific Gas & Electric

Port of Long Beach

Southern California Association of Governments

Southern California Edison

Southern California Gas Co.

The Nature Conservancy

Toyota

UPS

Walt Disney

* For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.











May 13, 2016

11:30-12:30 pm

VIP reception - Sponsor invitation only

12:30-1:30 pm

Lunch and awards ceremony

1:30-2:30 pm

Dessert bar

Location

The Center at Cathedral Plaza 555 West Temple Street Los Angeles, CA 90012

Join us as we present our most prestigious honors at our signature California Air Quality Awards.

Honorees

Dr. William Burke

South Coast Air Quality Management District

Christine Kehoe

California Plug-in Electric Vehicle Collaborative

Janea Scott

California Energy Commission

Eileen Wenger Tutt

California Electric Transportation Coalition

Cummins Westport, Inc.

Previous Honorees have included:

2015

Senator Ricardo Lara Andrew Littlefair Anthony Otto

2014

Franz von Holzhausen Carla Peterman Anne Shen Smith

2013

Chris Paine Speaker of the Assembly John Pérez Riverside Mayor Ron Loveridge Tom Steyer Verizon





California Air Quality Awards May 13, 2016

Los Angeles, California

SPONSOR BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$6,500	BRONZE \$5,000
BRANDING				
Sponsorship & speaking opportunity at VIP reception	•			
Logo or name on all marketing materials	•			
Eligible to purchase special opportunities*	•			
Company recognition from podium	•	•		
Logo on event signage & video (tiered by level)	•	•		•
Linked logo on event web page	•	•		•
PRINT ADVERTISEMENT				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white				
Half-page, black & white				•
TICKETS				
Tickets to VIP reception	20	10		
Reserved event tickets, VIP seating	20			
Reserved event tickets		10	10	4
OTHER				
Recognition in CCA newsletter & annual report	•	•		•
Tax deduction as allowed by law	•	•		•

Ask about special opportunities available to Platinum Level Sponsors			
ADVERTISEMENTS & TICKETS Submit your own advertisement*			
Full-page, black & white print advertisement	\$2,500		
Half-page, black & white print advertisement	\$1,500		
Quarter-page, black & white print advertisement	\$1,000		
Reserved seating (per ticket)	\$200		

Sponsorship Commitment

Company Contact YES! We will participate in CCA's 2016 events in the following ways: Company (exactly as it should be listed in publicity) California Air Quality Awards Representative's full name May 13, Los Angeles Sponsorship Platinum Representative's title \$25,000 Gold \$15,000 Silver \$6,500 Address Bronze \$5,000 City/state/zip Program ads Full-page \$2,500 Half-page \$1,500 Telephone Quarter-page \$1,000 **Tickets** \$200 each x ____ = \$ _ Email Marketing Contact ☐ Please use company contact Visit www.ccair.org/events to purchase We will contact your designer or marketing coordinator with tickets online. specs and deadlines for your promotional materials. Company (exactly as it should be listed in publicity) Donation Name of designer/marketing coordinator We cannot participate but want to contribute \$___ Total \$ Telephone **Email** ☐ Check enclosed payable to *Coalition for Clean Air* ☐ Invoice (payment due at time of event) ☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx Credit card number **Expiration date** CVV/CSC Name on card Billing address City State Zip

Signature

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Brian Sheridan, 800 Wilshire Blvd, Suite 1010, Los Angeles, CA 90017 Email: brian@ccair.org • Phone: (213) 223-6872 • Fax (213) 223-6862

COALITION FOR **CLEAN AIR**

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

¥45 years of excellence

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board (ARB) Chairman

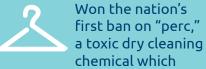
Recent Victories and Historic Wins

Led a campaign to pass legislation CO, which invests cap and trade revenue in communities most impacted by pollution and poverty.

Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



chemical which creates smog and threatens our health.

Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.

Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

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