



June 9, 2017

11:30 am – 2:30 pm VIP Reception
12:30 – 1:30 pm Lunch and Awards Ceremony
The Center at Cathedral Plaza
Los Angeles, CA

Honoring:

Antelope Valley Transit Authority
Sandra Berg, CARB
BYD Motors, Inc.

CR&R Environmental Services
William + Flora Hewlett Foundation

Program Book Ad Specs	Ad Size & Color	Logo needed for CCA website?	Number of event tickets included
Platinum Sponsor	Full Page, Color 8.5" x 8.5" full bleed, 300 dpi, high-res PDF	Yes, high-res jpeg & URL you would like us to link to	20 tickets for VIP Reception and Luncheon.
Gold Sponsor	Full Page, Color 7" x 7", no bleed, 300 dpi, high-res PDF	Yes, high-res jpeg & URL you would like us to link to	10 tickets for VIP Reception and Luncheon.
Silver Sponsor	Full Page, b/w 7" x 7" no bleed, 300 dpi, high-res PDF	Yes, high-res jpeg & URL you would like us to link to	10 tickets for Luncheon, 4 of which will also give access to VIP Reception.
Bronze Sponsor	Half Page, b/w, vertical 3.25" x 7", no bleed 300 dpi, high-res PDF	Yes, high-res jpeg & URL you would like us to link to	4 tickets for Luncheon.
Full Page Color Ad only	Full Page, Color 7" x 7", no bleed 300 dpi, high-res PDF	No	0
Full Page B/W Ad only	Full Page, b/w 7" x 7", no bleed 300 dpi, high-res PDF	No	0
Half Page B/W Ad only	Half Page, b/w, vertical 3.25" x 7", no bleed 300 dpi, high-res PDF	No	0
Quarter Page B/W Ad only	Quarter Page, b/w, vertical 3.25" x 3.25", no bleed 300 dpi, high-res PDF	No	0

Deadline to submit promotional materials: May 26, 2017

(Please note, if artwork is not received by the
above date, CCA will create an ad for you)

Deadline to submit guest names: June 2, 2017

Please email all items to:



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www.ccair.org