

Clean air is on the horizon.

Celebrating the progress towards cleaner, healthier air.

2018 California Air Quality Awards



2018 Event Sponsorship Opportunities

Invest in the FUTURE

We invite you to sponsor our 2018 events. CCA events support our vital work in reducing air pollution across California.

Toast to Clearing the Air Sacramento

California Air Quality Awards Los Angeles

Take advantage of these opportunities

Reach decision-makers & environmental leaders

Each event provides your company an exclusive opportunity to network among prominent business, civic and environmental leaders. Gain access to important decision makers while supporting clean air for California.

Join us to meet:

- California Assemblymembers
- California Senators
- Senior California Air Resources Board Staff
- Senior Air Quality Management District Staff



Past Sponsors

Blue Shield of CA
Boeing
BYD
Clean Energy Fuels
Gladstein, Neandross & Associates
Laborers' Int'l Union of North America
Congressman Ted Lieu and Betty Chim-Lieu
Lyft
NRG
Pacific Gas & Electric

Port of Long Beach
Southern California Association of Governments
Southern California Edison
Southern California Gas Co.
The Nature Conservancy
Toyota USA
Trillium CNG
UPS
The Walt Disney Company

** For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.*

Who's Who?

1. Senator Steven Bradford, CARB Chairman Mary Nichols and CA Energy Commission Chair Robert B. Weisenmiller
2. Senate President Pro Tem Kevin de León
3. CCA board members Dave Meisel (left) and Erik Neandross (right) with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. CARB board members Barbara Riordan and Judy Mitchell with CCA Deputy Director Nidia Erceg
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
8. Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell



Join us as we present our most prestigious honors at our signature California Air Quality Awards.

Honorees

To be announced in early 2018.

Previous Honorees* have included:

Antelope Valley Transit Authority
 Sandra Berg, CARB
 Dr. William Burke, SCAQMD
 BYD Motors, Inc.
 Clean Energy Fuels
 CR&R Environmental Services
 Cummins Westport, Inc.
 Senator Kevin de León
 William + Flora Hewlett Foundation
 Christine Kehoe, CA Plug-In Electric Vehicle Collaborative
 Senator Ricardo Lara
 Jay Leno
 Long Beach Container Terminal
 Riverside Mayor Ron Loveridge
 Mary Nichols, CARB
 Chris Paine
 Assemblyspeaker John Pérez
 Carla Peterman, CPUC
 Janea A. Scott CA Energy Commission
 Ann Shen Smith
 Tom Steyer
 Tesla
 Eileen Wenger Tutt, CalETC
 Mayor Antonio Villaraigosa



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May 18, 2018

11:30 pm – 12:30 pm

VIP reception – *(select sponsors only)*

12:30 pm – 1:30 pm

Lunch and awards ceremony

1:30 – 2:30 pm

Dessert and Networking

Location

The Center at Cathedral Plaza
 555 West Temple Street
 Los Angeles, CA 90012



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* For a complete list of past honorees, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

A Selection of Attending VIPs

for 2015-2017*

Ben Allen *Senator, California Senate*

Michael Antonovich *Board Member,
South Coast Air Quality Management District*

Ben Benoit *Board Member,
South Coast Air Quality Management District*

Sandra Berg *Vice Chair, California Air Resources Board*

Yvonne Brathwaite Burke *Commissioner,
California Transportation Commission*

Dr. William Burke *Chair,
South Coast Air Quality Management District*

Autumn Burke *Assembly Member, California Assembly*

Michael Cacciotti *Board Member,
South Coast Air Quality Management District*

Betty Chim-Lieu *Member, Torrance Water Commission*

Mario Cordero *Executive Director, Port of Long Beach*

Hector De La Torre *Board Member, California Air
Resources Board*

Doug Drummond *Board of Harbor Commissioners,
Port of Long Beach*

Edgar Estrada *District Director,
Office of Assemblymember Cristina Garcia*

Mike Feuer *City Attorney, City of Los Angeles*

Ron Galperin *City Controller, City of Los Angeles*

Nidia Garcia-Erceg *Commissioner,
California Coastal Commission*

Mike Gatto *Assembly Member, California Assembly*

Jimmy Gomez *Assembly Member, California Assembly*

Greg Good *Chief of Legislative & External Affairs,
Office of Mayor Eric Garcetti*

Isadore Hall, III *Senator, California Senate*

Samuel Kang *Mayor, City of Duarte*

Carol Lieu *Senator, California Senate*

Ted Lieu *Congressman, 33rd District, United States
Congress*

Judy Mitchell *Board Member,
South Coast Air Quality Management District*

Wayne Nastri *Executive Officer,
South Coast Air Quality Management District*

Mary Nichols *Chair, California Air Resources Board*

Linden Nishinaga *Chair, Torrance Water Commission*

Terry O'Day *Council Member, City of Santa Monica*

Dr. Clark E. Parker, Sr. *Board Member,
South Coast Air Quality Management District*

Jan Perry *General Manager,
L.A. Economic & Workforce Development Department*

Matt Petersen *Chief Sustainability Officer,
City of Los Angeles*

Barbara Riordan *Board Member,
California Air Resources Board*

Dwight Robinson *Board Member,
South Coast Air Quality Management District*

Meghan Sahli-Wells *Council Member,
City of Culver City*

Janea A. Scott *Commissioner,
California Energy Commission*

Jon W. Slangerup *CEO, Port of Long Beach*

Hilda Solis *Supervisor, L.A. County Board of Supervisors*

Dan Sperling *Board Member, California Air Resources
Board*

Jess Talamantes *Mayor, City of Burbank*

Allison Towle *Environmental Deputy,
Office of Senator Ben Allen*

Teresa Villegas *District Director,
Office of Supervisor Hilda Solis*

Jack Walser *Member, Torrance Water Commission*

Veronica Zendejas *District Director,
Office of Assembly Speaker Anthony Rendon*

**Individuals are listed with the relevant titles at time of attendance.*



Opportunities

California Air Quality Awards
May 18, 2018
Los Angeles, California

SPONSOR BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$7,500	BRONZE \$5,000
BRANDING				
Sponsorship & speaking opportunity at VIP reception	•			
Logo or name on all marketing materials	•			
Eligible to purchase special opportunities	•			
Company recognition from podium	•	•		
Logo on event signage & video (tiered by level)	•	•	•	•
Linked logo on event web page	•	•	•	•
PRINT ADVERTISEMENT				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white			•	
Half-page, black & white				•
TICKETS				
Tickets to VIP reception	20	10	4	
Reserved event tickets, VIP seating	20			
Reserved event tickets		10	10	4
OTHER				
Recognition in CCA newsletter & annual report	•	•	•	•
Tax deduction as allowed by law	•	•	•	•

ADVERTISEMENTS & TICKETS <i>Submit your own advertisement*</i>	
Full-page, color print advertisement	\$5,000
Full-page, black & white print advertisement	\$3,000
Half-page, black & white print advertisement	\$2,000
Quarter-page, black & white print advertisement	\$1,000
Reserved seating (per ticket)	\$250

 **Ask about special opportunities available to Platinum Level Sponsors**

*SPONSOR & ADVERTISER DEADLINE: May 4, 2018.
Please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.
Ads submitted after the deadline may be modified by CCA staff

Sponsorship Commitment



YES! We will support the 2018 California Air Quality Awards in the following ways:

California Air Quality Awards May 18, 2018 • Los Angeles

Sponsorship	Platinum	\$25,000	<input type="checkbox"/>
	Gold	\$15,000	<input type="checkbox"/>
	Silver	\$7,500	<input type="checkbox"/>
	Bronze	\$5,000	<input type="checkbox"/>

Program ads	Full-page, color	\$5,000	<input type="checkbox"/>
	Full-page, b/w	\$3,000	<input type="checkbox"/>
	Half-page, b/w	\$2,000	<input type="checkbox"/>
	Quarter-page, b/w	\$1,000	<input type="checkbox"/>

Tickets \$250 each x ____ = \$ ____

Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

☐ Check enclosed payable to *Coalition for Clean Air*

☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx

☐ Invoice (payment due at time of event)

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017

Email: brian@ccair.org • Phone: (213) 223-6872

The Coalition for Clean
Air protects public health,
improves air quality, and
prevents climate change.

Marketing Contact

We will contact your designer or marketing coordinator with specs and deadlines for your promotional materials.

Company (exactly as it should be listed in publicity)

Name of designer/marketing coordinator

Telephone

Email

☐ Please use company contact

COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

OVER **45** years of
excellence

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board (ARB) Chairman

Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

Board of Directors

Ed Begley Jr.
Todd Campbell
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Josh LaFarga
Betty Lieu
Sherry Jackman
Ron Loveridge
Bruce MacRae

Bruce D. Melgar
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