Clean air is on the horizon.

2019 Toast to Clearing the Air

2019 Event Sponsorship Opportunities
Celebrating the progress towards cleaner, healthier air.
Invest in the FUTURE

We invite you to sponsor our 2019 Toast to Clearing the Air. CCA events support our vital work in reducing air pollution across California.

Toast to Clearing the Air  Sacramento

Take advantage of these opportunities

Reach decision-makers & environmental leaders

Each event provides your company an exclusive opportunity to network among prominent business, civic and environmental leaders. Gain access to important decision makers while supporting clean air for California.

Join us to meet:
- California Assemblymembers
- California Senators
- Senior California Air Resources Board Staff
- Senior Air Quality Management District Staff

Past Sponsors

Blue Shield of CA
BYD Motors, Inc.
Bay Area AQMD
BMW of North America, LLC
California Electric Transportation Coalition
Envirosuite
Lyft
Olivine, Inc.
Pacific Gas & Electric
Paul Hastings LLP

Sacramento AQMD
Sonoma Tech
Southern California Edison
Southern California Gas Company
Tesla
Thor Trucks
United Airlines
Volvo Group of North America

* For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

Who’s Who?

1. Assemblymember Eloise Gómez Reyes and Senator Henry Stern
2. Senate President Pro Tem Kevin de León
3. Gina Solomon, Deputy Secretary for Science and Health, CalEPA and Lauren Zeise, Director, CalEPA Office of Environmental Health Hazard Assessment
4. CCA Policy Director Bill Magavern with Senator Scott Wiener
5. Featured speakers Mary Nichols, Chairman, CARB and Assemblymember Eduardo Garcia
6. CCA President Dr. Joseph K. Lyou with CA Energy Commissioners Karen Douglas and David Hochschild
7. Alan Abbs, Executive Director, CA Air Pollution Control Officers Association; Barbara A. Lee, Director, CA Dept. of Toxic Substance Control; Wayne Nastri, Executive Officer, SCAQMD, Jack Broadbent, Executive Officer, Bay Area AQMD.
February 27, 2019
5:00 pm – 6:00 pm
Networking and hors d’oeuvres
6:00 pm – 6:15 pm
Toast to Clearing the Air
6:15 pm – 7:00 pm
Speakers and presentations

Location
The Sutter Club
1220 9th Street
Sacramento, CA 95814

Air Quality & Climate Change: What Now California?
A lively evening of conversations on strengthening California’s climate protection policies.

Speakers
Senator Nancy Skinner (invited)
CalEPA Secretary Jared Blumenfeld (invited)

Past featured guests included:
• Senator Connie M. Leyva
• Senate President pro Tempore Kevin de León
• California Air Resources Chairman Mary Nichols
• Senator Fran Pavley
• Speaker John A. Pérez of the California Assembly
• CalEPA Secretary Linda Adams
• Assemblyman Eduardo Garcia
• Assemblywoman Holly Mitchell
• Assemblyman Das Williams
• Dozens more every year…
A Toast to Clearing the Air
A selection of attending VIPs for 2015-2018*

Ben Allen  Senator, California Senate
Jim Beall  Senator, California Senate
Richard Bloom  Assembly Member, California Assembly
Jack Broadbent  Air Pollution Control Officer, Bay Area Air Quality Management District
Autumn Burke  Assembly Member, California Assembly
Ed Chau  Assembly Member, California Assembly
Rocky Chavez  Assembly Member, California Assembly
David Chiu  Assembly Member, California Assembly
Kansen Chu  Assembly Member, California Assembly
Jim Cooper  Assembly Member, California Assembly
Richard Corey  Executive Officer, California Air Resources Board
Kevin de León  President Pro Tempore, California Senate
Bill Dodd  Assembly Member, California Assembly
Karen Douglas  Commissioner, California Energy Commission
Eduardo Garcia  Assembly Member, California Assembly
John Gioia  Board Member, California Air Resources Board
Jimmy Gomez  Assembly Member, California Assembly
Larry Green  Executive Officer, Sacramento Municipal Air Quality Management District
David Hadley  Assembly Member, California Assembly
Loni Hancock  Senator, California Senate
Bob Hertzberg  Senator, California Senate
David Hochschild  Commissioner, California Energy Commission
Chris Holden  Assembly Member, California Assembly
Jacqui Irwin  Assembly Member, California Assembly
Mike L. Morrell  Senator, California Senate
Barbara Lee  Director, California Department of Toxic Substances Control
Mark Leno  Senator, California Senate
Kevin McCarthy  Assembly Member, California Assembly
Nancy McFadden  Executive Secretary, Office of the Governor
Mike McGuire  Senator, California Senate
Bill Monning  Senator, California Senate
Mike Morrell  Senator, California Senate
Adrin Nazarian  Assembly Member, California Assembly
Mary Nichols  Chairman, California Air Resources Board
Eloise Gómez Reyes  Assembly Member, California Assembly
Brandon Rose  Board Member, Sacramento Municipal Utilities District
Janea Scott  Commissioner, California Energy Commission
Nancy Skinner  Senator, California Senate
Gina Solomon  Deputy Secretary for Science and Health, California Environmental Protection Agency
Daniel Sperling  Board Member, California Air Resources Board
Henry Stern  Senator, California Senate
Mark Stone  Assembly Member, California Assembly
Susan Talamantes Eggman  Assembly Member, California Assembly
Donald Wagner  Assembly Member, California Assembly
Marie Waldron  Assembly Member, California Assembly
Robert B. Weisenmiller  Commissioner, California Energy Commission
Scott Wiener  Senator, California Senate
Das Williams  Assembly Member, California Assembly
Randall Winston  Executive Director, Office of the Governors Strategic Growth Council
Jim Wood  Assembly Member, California Assembly
Lauren Zeise  Director, CalEPA Office of Environmental Health Hazard Assessment

* Individuals are listed with the relevant titles at time of attendance.
## Opportunities

**SPONSOR BENEFITS**

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<th></th>
<th>PLATINUM $10,000</th>
<th>GOLD $5,000</th>
<th>SILVER $3,500</th>
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<td>Eligible to purchase special opportunities</td>
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<td>Logo on event signage &amp; video (tiered by level)</td>
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<td><strong>OTHER</strong></td>
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### SPECIAL OPPORTUNITY FOR PLATINUM, GOLD, SILVER AND BRONZE SPONSORS

- Advertisement on Lanyards: $2,000

### ADVERTISEMENTS & TICKETS

*Submit your own advertisement or CCA will create one for you.*

- Full-page, black & white print advertisement: $1,500
- Half-page, black & white print advertisement: $1,000
- Name listed as a Friend of CCA: $400
- Tickets to reception: $95

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**SPONSOR & ADVERTISER DEADLINE:** February 13, 2019.

Submit the attached form to register for this event.

For sponsorship information, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

[www.ccair.org](http://www.ccair.org)
YES! We will participate in the following ways:

**Toast to Clearing the Air**  
February 27, 2019 • Sacramento

<table>
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**Tickets**  
$95 each x ____ = $____

**Company Contact**

Company (exactly as it should be listed in publicity)

Representative’s full name

Representative’s title

Address

City/state/zip

Telephone

Email

☐ Check enclosed payable to **Coalition for Clean Air**  
☐ Credit Card: ☐ MasterCard ☐ Visa ☐ AmEx  
☐ Invoice (payment due at time of event)

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

**Marketing Contact**

We will contact your designer or marketing coordinator with specs and deadlines for your promotional materials.

Company (exactly as it should be listed in publicity)

Name of designer/marketing coordinator

Telephone

Email

☐ Please use company contact

**The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.**

**Toast to Clearing the Air**

**Sponsorship Commitment**

**Direct form, payment and/or questions to:**

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017

Email: brian@ccair.org • Phone: (213) 223-6872
California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board (ARB) Chairman

Recent Victories and Historic Wins

- Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.
- Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.
- Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.
- Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.
- Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.
- Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

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