

# Clean air is on the horizon.

*Celebrating the progress towards cleaner, healthier air.*

## 2020 California Air Quality Awards





# Invest in the FUTURE

We invite you to sponsor our 2020 California Air Quality Awards. CCA events support our vital work in reducing air pollution across California.

## California Air Quality Awards Los Angeles

### Take advantage of these opportunities

#### Reach decision-makers & environmental leaders

Each event provides your company an exclusive opportunity to network among prominent business, civic and environmental leaders. Gain access to important decision makers while supporting clean air for California.

#### Join us to meet:

- California Assemblymembers
- California Senators
- Senior California Air Resources Board Staff
- Senior Air Quality Management District Staff



### Past Sponsors

American Honda Motor Company  
Blue Shield of CA  
Boeing  
BYD Motors, Inc.  
Clean Energy Fuels  
Congressman Ted Lieu and Betty Chim-Lieu  
Cummins Westport  
Gladstein, Neandross & Associates  
LA Metro  
LADWP  
LA Metropolitan Water District

LIUNA! Local 1309  
Los Angeles World Airports  
Lyft  
The Nature Conservancy  
Port of Long Beach  
Southern California Edison  
Southern California Gas Company  
Trillium  
United Airlines  
UPS  
The Walt Disney Company

*\* For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).*

### Who's Who?

1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Janea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others.
2. Senate President Pro Tem Kevin de León
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. CARB board members Barbara Riordan and Judy Mitchell.
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
8. Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell



Join us as we present our most prestigious honors at our signature California Air Quality Awards.

## Honorees

To be announced in early 2020.

## Previous Honorees\* have included:

American Honda Motor Company  
 Xavier Becerra, California Attorney General  
 Sandra Berg, CARB  
 Dr. William Burke, SCAQMD  
 BYD Motors, Inc.  
 Clean Energy Fuels  
 Cummins Westport, Inc.  
 PUC Commissioner Martha Guzman Aceves  
 Senator Kevin de León  
 William + Flora Hewlett Foundation  
 Vic La Rosa, TTSI  
 Senator Ricardo Lara  
 Jay Leno  
 Long Beach Container Terminal  
 Erik Neandross, Gladstein, Neandross & Assoc.  
 Mary Nichols, CARB  
 Carla Peterman, CPUC  
 Assembly Speaker Anthony Rendon  
 Janea A. Scott CA Energy Commission  
 Ann Shen Smith  
 Tom Steyer  
 Tesla  
 United Airlines  
 Eileen Wenger Tutt, CalETC



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**June 5, 2020**

**11:30 am – 12:30 pm**

VIP reception – *(select sponsors only)*

**12:30 pm – 1:30 pm**

Lunch and awards ceremony

**1:30 pm – 2:00 pm**

Dessert and Networking

### Location

The Center at Cathedral Plaza  
 555 West Temple Street  
 Los Angeles, CA 90012



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\* For a complete list of past honorees, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).

# A Selection of Attending VIPs

## for 2015-2018\*

**Ben Allen** *Senator, California Senate*

**Michael Antonovich** *Board Member,  
South Coast Air Quality Management District*

**Ben Benoit** *Board Member,  
South Coast Air Quality Management District*

**Sandra Berg** *Vice Chair, California Air Resources Board*

**Yvonne Brathwaite Burke** *Commissioner,  
California Transportation Commission*

**Dr. William Burke** *Chair,  
South Coast Air Quality Management District*

**Autumn Burke** *Assembly Member, California Assembly*

**Michael Cacciotti** *Board Member,  
South Coast Air Quality Management District*

**Betty Chim-Lieu** *Member, Torrance Water Commission*

**Mario Cordero** *Executive Director, Port of Long Beach*

**Hector De La Torre** *Board Member, California Air  
Resources Board*

**Doug Drummond** *Board of Harbor Commissioners,  
Port of Long Beach*

**Edgar Estrada** *District Director,  
Office of Assemblymember Cristina Garcia*

**Mike Feuer** *City Attorney, City of Los Angeles*

**Ron Galperin** *City Controller, City of Los Angeles*

**Nidia Garcia-Erceg** *Commissioner,  
California Coastal Commission*

**Mike Gatto** *Assembly Member, California Assembly*

**Jimmy Gomez** *Assembly Member, California Assembly*

**Greg Good** *Chief of Legislative & External Affairs,  
Office of Mayor Eric Garcetti*

**Isadore Hall, III** *Senator, California Senate*

**Samuel Kang** *Mayor, City of Duarte*

**Carol Lieu** *Senator, California Senate*

**Ted Lieu** *Congressman, 33rd District, United States  
Congress*

**Judy Mitchell** *Board Member,  
South Coast Air Quality Management District*

**Wayne Nastri** *Executive Officer,  
South Coast Air Quality Management District*

**Mary Nichols** *Chair, California Air Resources Board*

**Linden Nishinaga** *Chair, Torrance Water Commission*

**Terry O'Day** *Council Member, City of Santa Monica*

**Dr. Clark E. Parker, Sr.** *Board Member,  
South Coast Air Quality Management District*

**Jan Perry** *General Manager,  
L.A. Economic & Workforce Development Department*

**Matt Petersen** *Chief Sustainability Officer,  
City of Los Angeles*

**Barbara Riordan** *Board Member,  
California Air Resources Board*

**Dwight Robinson** *Board Member,  
South Coast Air Quality Management District*

**Meghan Sahli-Wells** *Council Member,  
City of Culver City*

**Janea A. Scott** *Commissioner,  
California Energy Commission*

**Jon W. Slangerup** *CEO, Port of Long Beach*

**Hilda Solis** *Supervisor, L.A. County Board of Supervisors*

**Dan Sperling** *Board Member, California Air Resources  
Board*

**Jess Talamantes** *Mayor, City of Burbank*

**Allison Towle** *Environmental Deputy,  
Office of Senator Ben Allen*

**Teresa Villegas** *District Director,  
Office of Supervisor Hilda Solis*

**Jack Walser** *Member, Torrance Water Commission*

**Veronica Zendejas** *District Director,  
Office of Assembly Speaker Anthony Rendon*

*\*Individuals are listed with the relevant titles at time of attendance.*

COALITION FOR  
**CLEAN AIR**



# Opportunities

California Air Quality Awards  
June 5, 2020  
Los Angeles, California

SPONSOR BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$7,500	BRONZE \$5,000
<b>BRANDING</b>				
Sponsorship & speaking opportunity at VIP reception	•			
Logo or name on all marketing materials	•	•	•	•
Eligible to purchase special opportunities	•			
Company recognition from podium	•	•		
Logo on event signage & video (tiered by level)	•	•	•	•
Linked logo on event web page (tiered by level)	•	•	•	•
<b>PRINT ADVERTISEMENT</b>				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white			•	
Half-page, black & white				•
<b>TICKETS</b>				
Tickets to exclusive pre-event policy-maker briefing	2			
Tickets to VIP reception	20	10	4	
Reserved event tickets, VIP seating	20			
Reserved event tickets		10	10	4
<b>SPECIAL BRANDING OPPORTUNITIES</b>				
Advertisement on branded water bottles ( <i>only one available, must order by 4/30/2020</i> )				\$5,000
Advertisement on branded lanyards ( <i>only one available, must order by 4/30/2020</i> )				\$5,000
<b>ADVERTISEMENTS &amp; TICKETS</b> <i>Submit your own advertisement*</i>				
Full-page, color print advertisement				\$5,000
Full-page, black & white print advertisement				\$3,000
Half-page, black & white print advertisement				\$2,000
Quarter-page, black & white print advertisement				\$1,000
Reserved seating (per ticket) including VIP Reception entry				\$800
Reserved seating (per ticket)				\$250

**SPONSOR & ADVERTISER DEADLINE:** May 22, 2020.

Please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).

*\*Please note, if no sponsor ad is submitted by the deadline, sponsor logo will be placed in the ad space instead.*

# Sponsorship Commitment



YES! We will support the 2020 California Air Quality Awards in the following ways:

## California Air Quality Awards

June 5, 2020 • Los Angeles

Sponsorship	Platinum	\$25,000	<input type="checkbox"/>
	Gold	\$15,000	<input type="checkbox"/>
	Silver	\$7,500	<input type="checkbox"/>
	Bronze	\$5,000	<input type="checkbox"/>

Special Opportunities	Lanyards	\$5,000	<input type="checkbox"/>
	Water Bottles	\$5,000	<input type="checkbox"/>

Program Ads	Full-page, color	\$5,000	<input type="checkbox"/>
	Full-page, b/w	\$3,000	<input type="checkbox"/>
	Half-page, b/w	\$2,000	<input type="checkbox"/>
	Quarter-page, b/w	\$1,000	<input type="checkbox"/>

VIP Tickets      \$800 each x \_\_\_\_ = \$ \_\_\_\_

Tickets          \$250 each x \_\_\_\_ = \$ \_\_\_\_

## Company Contact

\_\_\_\_\_  
Company (exactly as it should be listed in publicity)

\_\_\_\_\_  
Representative's full name

\_\_\_\_\_  
Representative's title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/state/zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

☐ Check enclosed payable to *Coalition for Clean Air*

☐ Invoice (payment due at time of event)

☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx (An additional 3% processing fee will be added to your total)

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
CVV/CSC

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Billing address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

## Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017

Email: [brian@ccair.org](mailto:brian@ccair.org) • Phone: (213) 223-6872

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

## Marketing Contact

We will contact your designer or marketing coordinator with specs and deadlines for your promotional materials.

\_\_\_\_\_  
Company (exactly as it should be listed in publicity)

\_\_\_\_\_  
Name of designer/marketing coordinator

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

☐ Please use company contact

## COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

OVER **45** years of  
excellence

## Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board (ARB) Chairman

## Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

## Board of Directors

Ed Begley Jr.  
Todd Campbell  
Betty Chim-Lieu  
Nicole Cleary  
Tom Epstein  
Sherry Jackman  
Josh LaFarga  
Ron Loveridge  
Bruce MacRae

Bruce Melgar  
George Minter  
Erik Neandross  
Beth Reid  
Alex Spataru  
Tom Swenson  
Chris Thompson  
Rachelle Reyes Wenger

## Staff

Dr. Joseph K. Lyou, President and  
CEO Christopher Chavez  
Trevor Dawn  
Jerilyn López Mendoza  
Bill Magavern  
Victor Polanco  
Brian Sheridan  
Karin Volpp-Gardela