



Clean air is on the horizon.

2020 Toast to Clearing the Air



2020 Event Sponsorship Opportunities

Celebrating the progress towards cleaner, healthier air.

Invest in the FUTURE

We invite you to sponsor our 2020 Toast to Clearing the Air. CCA events support our vital work in reducing air pollution across California.

Toast to Clearing the Air Sacramento

Take advantage of these opportunities

Reach decision-makers & environmental leaders

Each event provides your company an exclusive opportunity to network among prominent business, civic and environmental leaders. Gain access to important decision makers while supporting clean air for California.

Join us to meet:

- California Assemblymembers
- California Senators
- Senior California Air Resources Board Staff
- Senior Air Quality Management District Staff



Past Sponsors

Aclima

Blue Shield of CA

BYD Motors, Inc.

Bay Area AQMD

BMW of North America, LLC

California Electric Transportation Coalition

Cummins Westport

Lyft

Lime

Olivine, Inc.

Paul Hastings LLP

Sacramento AQMD

Sonoma Tech

Southern California Edison

Southern California Gas Company

Tesla

Thor Trucks

United Airlines

Volvo Group of North America

** For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.*

Who's Who?

1. Featured speakers Mary Nichols, Chairman, CARB and Assemblymember Eduardo Garcia
2. Assemblymember Eloise Gómez Reyes and Senator Henry Stern
3. Senate President Pro Tem Kevin de León
4. CCA Policy Director Bill Magavern with Senator Scott Wiener
Opposite page:
5. Cal/EPA Secretary Jared Blumenfeld, Senator Nancy Skinner, CARB Chair Mary Nichols and CCA President & CEO Dr. Joseph K. Lyou.
6. Joe Lyou with CA Energy Commissioners Karen Douglas and David Hochschild
7. Alan Abbs, Executive Director, CA Air Pollution Control Officers Association; Barbara A. Lee, Director, CA Dept. of Toxic Substance Control; Wayne Nastri, Executive Officer, SCAQMD, Jack Broadbent, Executive Officer, Bay Area AQMD.

Toast to **CLEARING THE AIR**

Air Quality & Climate Change: What Now California?

A lively evening of conversations
on strengthening California's
climate protection policies.

Speakers

to be announced in January 2020

Past featured guests included:

- Senator Connie M. Leyva
- Senator Nancy Skinner
- Cal/EPA Secretary Jared Blumenfeld
- Speaker Anthony Rendon of the California Assembly
- California Air Resources Chairman Mary Nichols
- Senate President pro Tempore Kevin de León
- Senator Fran Pavley
- Assemblyman Eduardo Garcia
- Assemblywoman Holly Mitchell
- Dozens more every year...



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February 26, 2020

5:00 pm – 6:00 pm

Networking and hors d'oeuvres

6:00 pm – 6:15 pm

Toast to Clearing the Air

6:15 pm – 7:00 pm

Speakers and presentations

Location

The Sutter Club
1220 9th Street
Sacramento, CA 95814



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A Toast to Clearing the Air

A selection of attending VIPs for 2015 -2019*



Ben Allen *Senator, California Senate*

Jim Beall *Senator, California Senate*

Richard Bloom *Assembly Member, California Assembly*

Jack Broadbent *Air Pollution Control Officer,
Bay Area Air Quality Management District*

Autumn Burke *Assembly Member, California Assembly*

Ian Calderon *Assembly Member, California Assembly*

Ed Chau *Assembly Member, California Assembly*

Rocky Chavez *Assembly Member, California Assembly*

David Chiu *Assembly Member, California Assembly*

Kansen Chu *Assembly Member, California Assembly*

Jim Cooper *Assembly Member, California Assembly*

Richard Corey
Executive Officer, California Air Resources Board

Kevin de León *President Pro Tempore, California
Senate*

Bill Dodd *Assembly Member, California Assembly*

Karen Douglas *Commissioner,
California Energy Commission*

Eduardo Garcia *Assembly Member, California
Assembly*

John Gioia *Board Member, California Air Resources
Board*

Jimmy Gomez *Assembly Member, California Assembly*

Larry Green *Executive Officer,
Sacramento Municipal Air Quality Management District*

David Hadley *Assembly Member, California Assembly*

Loni Hancock *Senator, California Senate*

Bob Hertzberg *Senator, California Senate*

David Hochschild
Commissioner, California Energy Commission

Chris Holden *Assembly Member, California Assembly*

Jacqui Irwin *Assembly Member, California Assembly*

Mike L. Morrell *Senator, California Senate*

Barbara Lee *Director, California Department of
Toxic Substances Control*

Mark Leno *Senator, California Senate*

Kevin McCarthy *Assembly Member, California
Assembly*

Nancy McFadden
Executive Secretary, Office of the Governor

Mike McGuire *Senator, California Senate*

Bill Monning *Senator, California Senate*

Mike Morrell *Senator, California Senate*

Adrin Nazarian *Assembly Member, California Assembly*

Mary Nichols *Chairman, California Air Resources Board*

Eloise Gómez Reyes
Assembly Member, California Assembly

Brandon Rose
Board Member, Sacramento Municipal Utilities District

Janea Scott *Commissioner, California Energy
Commission*

Nancy Skinner *Senator, California Senate*

Gina Solomon *Deputy Secretary for Science and
Health, California Environmental Protection Agency*

Daniel Sperling
Board Member, California Air Resources Board

Henry Stern *Senator, California Senate*

Mark Stone *Assembly Member, California Assembly*

Susan Talamantes Eggman
Assembly Member, California Assembly

Donald Wagner *Assembly Member, California
Assembly*

Marie Waldron *Assembly Member, California Assembly*

Robert B. Weisenmiller
Commissioner, California Energy Commission

Scott Wiener *Senator, California Senate*

Das Williams *Assembly Member, California Assembly*

Randall Winston *Executive Director,
Office of the Governors Strategic Growth Council*

Jim Wood *Assembly Member, California Assembly*

Lauren Zeise *Director,
CalEPA Office of Environmental Health Hazard Assessment*

** Individuals are listed with the relevant titles at
time of attendance.*

Opportunities

Toast to Clearing the Air
February 26, 2020
Sacramento, California

10% discount applied for all sponsorships that are purchased and paid by 1/15/2020

| SPONSOR BENEFITS | PLATINUM \$12,000 | GOLD \$7,000 | SILVER \$4,000 | BRONZE \$2,500 |
|---|----------------------|-----------------|-------------------|-------------------|
| BRANDING | | | | |
| Speaking opportunity | • | | | |
| Logo or name on all marketing materials | • | | | |
| Eligible to purchase special opportunities | • | | | |
| Company recognition from podium | • | • | | |
| Logo on event signage & video (tiered by level) | • | • | • | • |
| Linked logo on event web page | • | • | • | • |
| PRINT ADVERTISEMENT | | | | |
| Full-page, color, prominent placement | • | | | |
| Full-page, color | | • | | |
| Full-page, black & white | | | • | |
| Half-page, black & white | | | | • |
| TICKETS | | | | |
| Tickets to reception | 15 | 10 | 6 | 4 |
| Tickets to pre-event policy-maker briefing | 2 | | | |
| OTHER | | | | |
| Recognition in CCA newsletter & annual report | • | • | • | • |
| Tax deduction as allowed by law | • | • | • | • |

| SPECIAL OPPORTUNITY FOR PLATINUM, GOLD & SILVER SPONSORS | |
|--|---------|
| Advertisement on branded water bottle <i>(only one available, last day to order is 1/31/2020)</i> | \$5,000 |
| Advertisement on lanyards <i>(only one available, last date to order is 1/31/2020)</i> | \$2,000 |
| ADVERTISEMENTS & TICKETS <i>Submit your own advertisement or CCA will create one for you.</i> | |
| Full-page, black & white print advertisement | \$1,500 |
| Half-page, black & white print advertisement | \$1,000 |
| Name listed as a Friend of CCA | \$400 |
| Tickets to reception | \$125 |

SPONSOR & ADVERTISER DEADLINE: February 12, 2020.

Submit the attached form to register for this event.

For sponsorship information, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

www.ccair.org

Sponsorship Commitment



YES! We will participate in the following ways:

Toast to Clearing the Air

February 26, 2020 • Sacramento

| | | | |
|--------------------|----------|----------|--------------------------|
| Sponsorship | Platinum | \$12,000 | <input type="checkbox"/> |
| | Gold | \$7,000 | <input type="checkbox"/> |
| | Silver | \$4,000 | <input type="checkbox"/> |
| | Bronze | \$2,500 | <input type="checkbox"/> |

| | | | |
|---------------------|---------|---------|--------------------------|
| Special Opp. | Lanyard | \$2,000 | <input type="checkbox"/> |
|---------------------|---------|---------|--------------------------|

| | | | |
|------------|-----------------------|---------|--------------------------|
| Ads | Full-page | \$1,500 | <input type="checkbox"/> |
| | Half-page | \$1,000 | <input type="checkbox"/> |
| | Friend of CCA listing | \$400 | <input type="checkbox"/> |

Tickets \$125 each x ____ = \$ ____

Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

Marketing Contact

We will contact your designer or marketing coordinator with specs and deadlines for your promotional materials.

Company (exactly as it should be listed in publicity)

Name of designer/marketing coordinator

Telephone

Email

☐ Please use company contact

☐ Check enclosed payable to *Coalition for Clean Air*

☐ Invoice (payment due at time of event)

☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017

Email: brian@ccair.org • Phone: (213) 223-6872

COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

OVER **45** years of
excellence

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board (ARB) Chairman

Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

Board of Directors

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