

# Clean air is on the horizon.

*Celebrating the progress towards cleaner, healthier air.*

## 2020 California Air Quality Awards

An Exciting Three-Part Virtual Series





# Invest in the FUTURE

We are excited to present our first virtual California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California

## California Air Quality Awards Virtual

### Take advantage of these opportunities

#### Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change. That will continue to be the case this year, only with twice the engagement!

#### Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals



## Past Sponsors

American Honda Motor Company  
Blue Shield of CA  
Boeing  
BYD Motors, Inc.  
Clean Energy Fuels  
Congressman Ted Lieu and Betty Chim-Lieu  
Cummins Westport  
Gladstein, Neandross & Associates  
LA Metro  
LADWP  
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LIUNA! Local 1309  
Los Angeles World Airports  
Lyft  
The Nature Conservancy  
Port of Long Beach  
Southern California Edison  
Southern California Gas Company  
Trillium  
United Airlines  
UPS  
The Walt Disney Company

*\* For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).*

## Who's Who?

1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Janea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others
2. Senate President Pro Tem Kevin de León
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. CARB board members Barbara Riordan and Judy Mitchell
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
8. Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell



Join us as we present our most prestigious honors at our signature California Air Quality Awards.

## Honorees

Senator Connie M. Leyva  
Environmental Health Alliance  
FritoLay  
UPS

## Previous Honorees\* have included:

American Honda Motor Company  
Xavier Becerra, California Attorney General  
Sandra Berg, CARB  
Dr. William Burke, SCAQMD  
BYD Motors, Inc.  
Clean Energy Fuels  
Cummins Westport, Inc.  
PUC Commissioner Martha Guzman Aceves  
Senator Kevin de León  
William + Flora Hewlett Foundation  
Vic La Rosa, TTSI  
Senator Ricardo Lara  
Jay Leno  
Long Beach Container Terminal  
Riverside Mayor Ron Loveridge  
Erik Neandross, Gladstein, Neandross & Assoc.  
Mary Nichols, CARB  
Carla Peterman, CPUC  
Assembly Speaker Anthony Rendon  
Janea A. Scott, CA Energy Commission  
Ann Shen Smith  
Tom Steyer  
Tesla  
United Airlines  
Eileen Wenger Tutt, CalETC



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## Schedule

**September 2, 2020 | Online | 11am-12pm**

California State Senator **Connie Leyva** and Environmental Health Coalition Executive Director **Diane Takvorian** in conversation with CCA Policy Director Bill Magavern

**September 15, 2020 | Online | 1-2pm**

Representatives from **UPS** and **Frito Lay** in conversation with CCA President & CEO Dr. Joseph K. Lyou

**September 17, 2020 | Online | 1-2pm**

Awards Presentation & Honoree Panel Discussion



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\* For a complete list of past honorees, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).

# A Selection of Attending VIPs

## for 2015-2019\*

**Ben Allen** *Senator, California Senate*

**Ben Benoit** *Board Member,  
South Coast Air Quality Management District*

**Sandra Berg** *Vice Chair, California Air Resources Board*

**Yvonne Brathwaite Burke** *Commissioner,  
California Transportation Commission*

**Dr. William Burke** *Chair,  
South Coast Air Quality Management District*

**Autumn Burke** *Assemblymember, California Assembly*

**Michael Cacciotti** *Board Member,  
South Coast Air Quality Management Board*

**Ed Chau** *Assemblymember, California Assembly*

**Betty Chim-Lieu** *Vice President,  
Torrance Water Commission*

**Mario Cordero** *Executive Director, Port of Long Beach*

**Hector De La Torre** *Board Member,  
California Air Resources Board*

**Doug Drummond** *Board of Harbor Commissioners,  
Port of Long Beach*

**Veronica Eady** *Assistant Executive Officer,  
California Air Resources Board*

**Lauren Faber O'Connor** *Chief Sustainability Office,  
City of Los Angeles*

**Mike Feuer** *City Attorney, City of Los Angeles*

**Ron Galperin** *City Controller, City of Los Angeles*

**Jimmy Gomez** *Assemblymember, California Assembly*

**Greg Good** *Chief of Legislative & External Affairs,  
Office of Mayor Eric Garcetti*

**Martha Guzman Aceves** *Commissioner,  
California Public Utilities Commission*

**Isadore Hall, III** *Senator, California Senate*

**Annette Hebert** *Assistant Executive Officer,  
California Air Resources Board*

**Ted Lieu** *Congressman, 33rd District,  
United States Congress*

**Arsenio Mataka** *Environmental Advisor to California  
Attorney General Xavier Becerra*

**Judy Mitchell** *Board Member,  
South Coast Air Quality Management District*

**Wayne Nastri** *Executive Officer,  
South Coast Air Quality Management District*

**Mary Nichols** *Chair, California Air Resources Board*

**Terry O'Day** *Council Member, City of Santa Monica*

**Jeannine Pearce** *Council Member, City of Long Beach*

**Jan Perry** *General Manager,  
L.A. Economic & Workforce Development Department*

**Anthony Rendon** *Speaker, California Assembly*

**Barbara Riordan** *Board Member,  
California Air Resources Board*

**Dwight Robinson** *Board Member,  
South Coast Air Quality Management District*

**Meghan Sahli-Wells** *Council Member,  
City of Culver City*

**Janea A. Scott** *Commissioner,  
California Energy Commission*

**Jon W. Slangerup** *CEO, Port of Long Beach*

**Hilda Solis** *Supervisor, L.A. County Board of Supervisors*

**Dan Sperling** *Board Member, California Air Resources  
Board*

**Jess Talamantes** *Mayor, City of Burbank*

**Allison Towle** *Environmental Deputy,  
Office of Senator Ben Allen*

**Teresa Villegas** *District Director,  
Office of Supervisor Hilda Solis*

**Steve Veres** *District Director,  
Office of Senator Maria Elena Durazo*

*\*Individuals are listed with the relevant titles at time of attendance.*

COALITION FOR  
**CLEAN AIR**



# Opportunities

California Air Quality Awards  
September 2, 15, & 17, 2020  
Online

SPONSOR BENEFITS	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
One-minute speaking opportunity to greet honorees & audience at Awards Presentation	•		
One-minute video to be shown during all three online events	•		
Ad in digital program book (tiered by level)	•	•	•
Logo or name on all email communications	•	•	•
Linked logo on event web page (tiered by level)	•	•	•
Tickets to the event	20	10	5

*Additional tickets may be purchased for \$50 each.  
You will receive an email with Zoom call information before the event.*

*All sponsorships are fully tax-deductible.*

**DEADLINE FOR AD and VIDEO SUBMISSION - August 26 2020**

*Please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).*



# Sponsorship Commitment



YES! We will support the 2020 California Air Quality Awards in the following ways:

## California Air Quality Awards

September 2, 15, & 17, 2020 • Online

Sponsorship	Gold	\$10,000	<input type="checkbox"/>
	Silver	\$5,000	<input type="checkbox"/>
	Bronze	\$2,500	<input type="checkbox"/>

Tickets	\$50 each x _____ = \$ _____
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The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

## Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

☐ Check enclosed payable to *Coalition for Clean Air* ☐ Invoice (payment due at time of event)  
☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx (An additional 3% processing fee will be added to your total)

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

## Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017  
Email: [brian@ccair.org](mailto:brian@ccair.org) • Phone: (213) 223-6872

## COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

OVER **45** years of  
excellence

## Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board (ARB) Chairman

## Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

### Board of Directors

Todd Campbell - Board Chair  
Erik Neandross - Vice Chair  
Nicole Cleary - Treasurer  
Sherry Jackman - Secretary

Ed Begley Jr.  
Tom Epstein  
Josh LaFarga  
Estela de Llanos

Ron Loveridge  
Bruce MacRae  
Bruce Melgar  
Beth Reid  
Rachelle Reyes Wenger  
Alex Spataru  
Tom Swenson  
Chris Thompson

### Staff

Dr. Joseph Lyou, President and CEO  
Christopher Chavez  
thunder dawn  
Dr. Jenny Lentz  
Bill Magavern  
Julia Randolph  
Maja Robles  
Brian Sheridan  
Karin Volpp-Gardela