

WEBINAR SPONSORSHIP

The Coalition for Clean Air invites you to sponsor one or more of our 2020 webinars. The cost for sponsoring one webinar is \$5,000. Our webinars dive deep into the who, what, when and where of air quality issues in California and provide a platform to highlight those who are making an impact. With your support, we will reach an audience of like-minded clean air leaders ready to take action.

Benefits

- Logo on Coalition for Clean Air Webinar Series webpage that lists all webinars
- Logo included at the top of the webpage for the specific webinar you're sponsoring (i.e. Electric Vehicles Webinar sponsored by EV Maker X)
- Company recognition on registration page
- Logo included in email blast
- Ability to add two slides to slideshow leading into webinar
- Speaking opportunity at webinar

Our Reach

- More than 30.000 email subscribers
- More than 10,000 subscribers on social media
- Close relationships with elected officials, government agencies and the business community
- Communities of trust with community-based and environmental justice organizations
- Extensive media outreach

To sponsor a webinar or for any questions, contact CCA Development Director Brian Sheridan at brian@ccair.org or (626) 376-2171.

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