

Clean air is on the horizon.

Celebrating the progress towards cleaner, healthier air.

2021 California Air Quality Awards



Invest in the FUTURE

We are excited to present our second virtual California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California.

California Air Quality Awards Virtual

Take advantage of these opportunities

Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change.

Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals

Past Sponsors

American Honda Motor Company
Blue Shield of CA
Boeing
BYD Motors, Inc.
Clean Energy Fuels
Congressman Ted Lieu and Betty Chim-Lieu
Cummins Westport
Gladstein, Neandross & Associates
LA Metro
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LIUNA! Local 1309
Los Angeles World Airports
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Port of Long Beach
Southern California Edison
Southern California Gas Company
Trillium
United Airlines
UPS
The Walt Disney Company

** For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.*

Who's Who?

1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Janea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others
2. Senate President Pro Tem Kevin de León
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. CARB board members Barbara Riordan and Judy Mitchell
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
8. Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell



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Join us as we present our most prestigious honors at our signature California Air Quality Awards.

Honorees

Mary Nichols

Chair (ret.), California Air Resources Board

Dr. William Burke

Chair, South Coast Air Quality Management District

Previous Honorees* have included:

American Honda Motor Company
 Xavier Becerra, California Attorney General
 Sandra Berg, CARB
 BYD Motors, Inc.
 Clean Energy Fuels
 Cummins Westport, Inc.
 Environmental Health Coalition
 Frito-Lay
 PUC Commissioner Martha Guzman Aceves
 William + Flora Hewlett Foundation
 Vic La Rosa, TTSI
 Senator Ricardo Lara
 Jay Leno
 Senator Kevin de León
 Senator Connie Leyva
 Long Beach Container Terminal
 Riverside Mayor Ron Loveridge
 Erik Neandross, Gladstein, Neandross & Assoc.
 Mary Nichols, CARB
 Carla Peterman, CPUC
 Assembly Speaker Anthony Rendon
 Janea A. Scott, CA Energy Commission
 Ann Shen Smith
 Tom Steyer
 Tesla
 United Airlines
 UPS
 Eileen Wenger Tutt, CalETC



* For a complete list of past honorees, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

A Selection of Attending VIPs

for 2015-2020*

Ben Allen *Senator, California Senate*

Ben Benoit *Board Member,
South Coast Air Quality Management District*

Sandra Berg *Vice Chair, California Air Resources Board*

Yvonne Brathwaite Burke *Commissioner,
California Transportation Commission*

Dr. William Burke *Chair,
South Coast Air Quality Management District*

Autumn Burke *Assemblymember, California Assembly*

Michael Cacciotti *Board Member,
South Coast Air Quality Management Board*

Ed Chau *Assemblymember, California Assembly*

Betty Chim-Lieu *Vice President,
Torrance Water Commission*

Mario Cordero *Executive Director, Port of Long Beach*

Hector De La Torre *Board Member,
California Air Resources Board*

Doug Drummond *Board of Harbor Commissioners,
Port of Long Beach*

Veronica Eady *Assistant Executive Officer,
California Air Resources Board*

Lauren Faber O'Connor *Chief Sustainability Office,
City of Los Angeles*

Mike Feuer *City Attorney, City of Los Angeles*

Ron Galperin *City Controller, City of Los Angeles*

Jimmy Gomez *Assemblymember, California Assembly*

Greg Good *Chief of Legislative & External Affairs,
Office of Mayor Eric Garcetti*

Martha Guzman Aceves *Commissioner,
California Public Utilities Commission*

Isadore Hall, III *Senator, California Senate*

Annette Hebert *Assistant Executive Officer,
California Air Resources Board*

Ted Lieu *Congressman, 33rd District,
United States Congress*

Arsenio Mataka *Environmental Advisor to California
Attorney General Xavier Becerra*

Judy Mitchell *Board Member,
South Coast Air Quality Management District*

Wayne Nastri *Executive Officer,
South Coast Air Quality Management District*

Mary Nichols *Chair, California Air Resources Board*

Terry O'Day *Council Member, City of Santa Monica*

Jeannine Pearce *Council Member, City of Long Beach*

Jan Perry *General Manager,
L.A. Economic & Workforce Development Department*

Anthony Rendon *Speaker, California Assembly*

Barbara Riordan *Board Member,
California Air Resources Board*

Dwight Robinson *Board Member,
South Coast Air Quality Management District*

Meghan Sahli-Wells *Council Member,
City of Culver City*

Janea A. Scott *Commissioner,
California Energy Commission*

Jon W. Slangerup *CEO, Port of Long Beach*

Hilda Solis *Supervisor, L.A. County Board of Supervisors*

Dan Sperling *Board Member, California Air Resources
Board*

Jess Talamantes *Mayor, City of Burbank*

Allison Towle *Environmental Deputy,
Office of Senator Ben Allen*

Teresa Villegas *District Director,
Office of Supervisor Hilda Solis*

Steve Veres *District Director,
Office of Senator Maria Elena Durazo*

**Individuals are listed with the relevant titles at time of attendance.*

COALITION FOR
CLEAN AIR

Opportunities

California Air Quality Awards
June 17, 2021
Online

SPONSOR BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Two minute speaking opportunity to greet honorees OR two minute pre-recorded video presentation	●			
Company name announced during program	●	●		
Ad in digital program book (tiered by level)	Full Page (Color, prominent placement)	Full Page (Color)	Full Page (Black & White)	Half Page (Black & White)
Logo or name on all email communications	●	●	●	●
Linked logo on event web page (tiered by level)	●	●	●	●
Tickets to the event	20	15	10	5

ADVERTISEMENTS & TICKETS

Submit your own advertisement or CCA will create one for you.

Full-page, black & white print advertisement	\$2,500
Half-page, black & white print advertisement	\$1,500
Name listed as a Friend of CCA	\$400
Tickets to event	\$50

You will receive an email with Zoom call information before the event.

All sponsorships are fully tax-deductible.

DEADLINE FOR AD and VIDEO SUBMISSION - June 8, 2021
Please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

Sponsorship Commitment



YES! We will support the 2021 California Air Quality Awards in the following ways:

California Air Quality Awards

June 17, 2021 • Online

Sponsorship	Platinum	\$15,000	<input type="checkbox"/>
	Gold	\$10,000	<input type="checkbox"/>
	Silver	\$7,500	<input type="checkbox"/>
	Bronze	\$5,000	<input type="checkbox"/>

Ads	Full-page	\$2,500	<input type="checkbox"/>
	Half-page	\$1,500	<input type="checkbox"/>
	Friend of CCA	\$400	<input type="checkbox"/>

Tickets \$50 each x ____ = \$ ____

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

☐ Check enclosed payable to *Coalition for Clean Air* ☐ Invoice (payment due at time of event)
☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx (An additional 3% processing fee will be added to your total)

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017
Email: brian@ccair.org • Phone: (213) 223-6872

Coalition for Clean Air is a 501(c)3 nonprofit organization, tax ID# 23-7120567. Donations are tax-deductible to the fullest extent of the law.

COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

50 years of excellence

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board Chair (Ret.)

Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

Board of Directors

Todd Campbell - Board Chair
Erik Neandross - Vice Chair
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