## Now hiring: Full-time Communications Manager (Remote or downtown Los Angeles)

- Full-time position
- Based in downtown Los Angeles. Local candidates preferred with the option for remote work.
- Immediate hire

## **About the Position**

The Communications Manager is a full time, 40 hours per week position responsible for implementing CCA's communications activities around our Clean Air Day initiative and promoting the widespread understanding of and active support for the organization's mission, vision and work. Reporting to the Development Director, the Communications Manager works collaboratively with CCA's staff and relevant board committees to implement CCA's communications strategy to achieve our advocacy and fundraising goals.

## **Duties and Responsibilities:**

- Support Development Director communications activities as needed
- Coordinate communications efforts around California Clean Air Day. Related tasks include:
  - Web site development
    - Aesthetic improvements and updates
    - Back-end (potential slight coding) user experience
    - Integration with social media and email marketing
    - Back-end features and public facing graphical elements
  - Graphic design
  - Coordinate and manage social media messaging
  - Develop and maintain adherence to internal style guides
- Work closely with development staff on events-related communications
- Assist Development Director to develop segmented messaging to ensure active audience engagement
- Other duties as assigned

## **Skills and Knowledge Requirements:**

- Web development experience required; WordPress experience a MUST.
- Familiarity with graphic design programs (Canva, Illustrator, Photoshop)

- Experience translating copy into easily understandable graphics (optional to provide work samples with your application)
- Familiarity with social media management tools such as Hootsuite
- Familiarity with Constant Contact or other email management software
- Exceptional writing, editing, presentation skills, and creative thinking abilities
- Commitment to CCA's mission
- Bilingual in English and Spanish preferred

**Compensation:** The salary range for this position is \$48,000 to \$60,000 per year and includes eligibility for all benefits. Benefits include medical, dental, vision, and life insurance, as well as up to a 3% match for retirement savings. All Los Angeles office staff are eligible for an annual public transit pass or reimbursement for the cost of using public transit to commute to and from work.

**To Apply:** Interested applicants should submit a resume and cover letter in .pdf format to <a href="jobs@ccair.org">jobs@ccair.org</a>, subject: Communications Manager. Position will remain open until filled.

Additional Information: Position is located in downtown Los Angeles. Remote working may be possible. The responsibilities listed here are illustrative of the essential functions of the job and do not include nonessential or marginal duties that may be required. CCA reserves the right to modify or change the duties and essential functions of this job at any time. Nothing in this job announcement should be considered as an offer or guarantee of employment. CCA is an Equal Opportunity Employer.