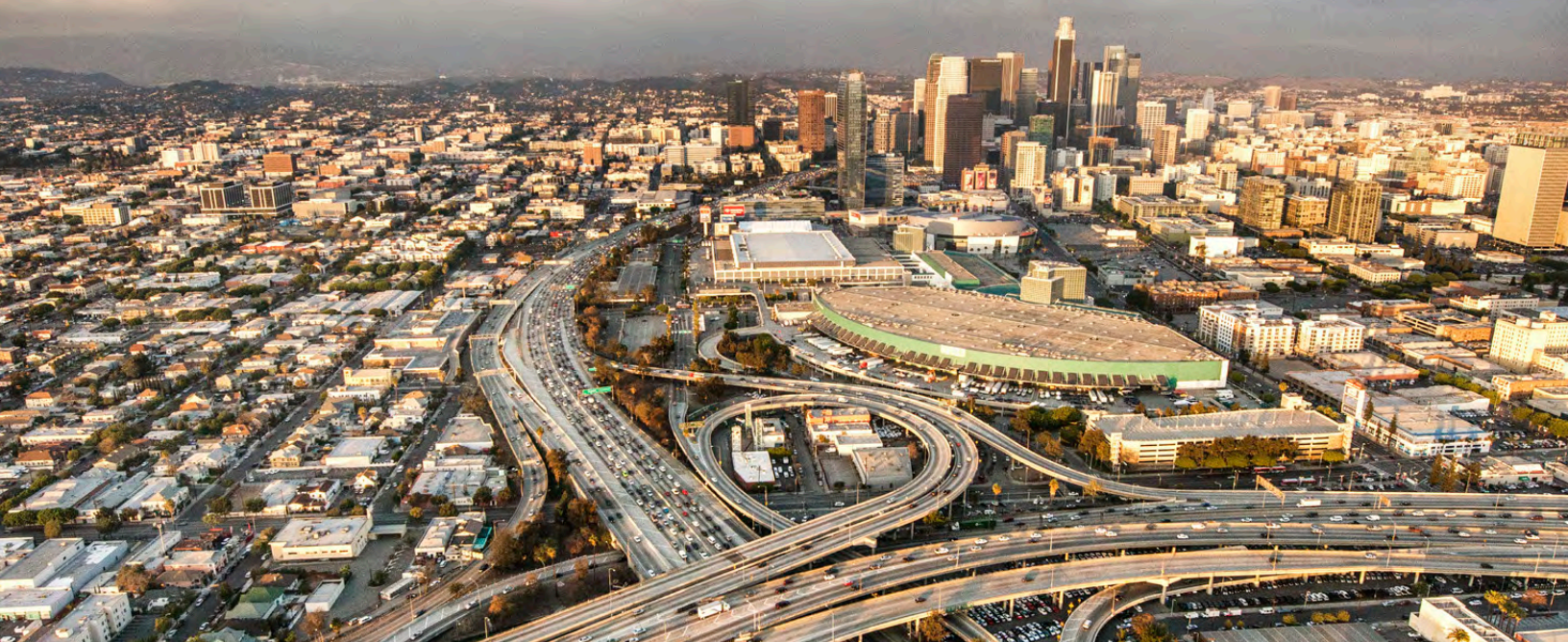


# Clean air is on the horizon.

*Celebrating the progress towards cleaner, healthier air.*

## 2022 California Air Quality Awards





# Invest in the FUTURE

We are excited to present our second virtual California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California.

## California Air Quality Awards Virtual

### Take advantage of these opportunities

#### Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change.

#### Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals

### Past Sponsors

American Honda Motor Company  
Blue Shield of CA  
Boeing  
BYD Motors, Inc.  
Clean Energy Fuels  
Congressman Ted Lieu and Betty Chim-Lieu  
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LIUNA! Local 1309  
Los Angeles World Airports  
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Southern California Edison  
Southern California Gas Company  
Trillium  
United Airlines  
UPS  
The Walt Disney Company

*\* For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).*

### Who's Who?

1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Janea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others
2. Senate President Pro Tem Kevin de León
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. CARB board members Barbara Riordan and Judy Mitchell
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
8. Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell





Join us as we present our most prestigious honors at our signature California Air Quality Awards.

**Honorees to be announced in 2022**

**Previous Honorees\* have included:**

American Honda Motor Company  
 Xavier Becerra, California Attorney General  
 Sandra Berg, CARB  
 Dr. William Burke, SCAQMD  
 BYD Motors, Inc.  
 Clean Energy Fuels  
 Cummins Westport, Inc.  
 Environmental Health Coalition  
 Frito-Lay  
 PUC Commissioner Martha Guzman Aceves  
 William + Flora Hewlett Foundation  
 Vic La Rosa, TTSI  
 Senator Ricardo Lara  
 Jay Leno  
 Senator Kevin de León  
 Senator Connie Leyva  
 Long Beach Container Terminal  
 Riverside Mayor Ron Loveridge  
 Erik Neandross, Gladstein, Neandross &  
 Assoc. Mary Nichols, CARB  
 Carla Peterman, CPUC  
 Assembly Speaker Anthony Rendon  
 Janea A. Scott, CA Energy Commission  
 Ann Shen Smith  
 Tom Steyer  
 Tesla  
 United Airlines  
 UPS  
 Eileen Wenger Tutt, CalETC



\* For a complete list of past honorees, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).



# A Selection of Attending VIPs

## for 2015-2020\*

**Ben Allen** *Senator, California Senate*

**Ben Benoit** *Board Member,  
South Coast Air Quality Management District*

**Sandra Berg** *Vice Chair, California Air Resources Board*

**Yvonne Brathwaite Burke** *Commissioner,  
California Transportation Commission*

**Dr. William Burke** *Chair,  
South Coast Air Quality Management District*

**Autumn Burke** *Assemblymember, California Assembly*

**Michael Cacciotti** *Board Member,  
South Coast Air Quality Management Board*

**Ed Chau** *Assemblymember, California Assembly*

**Betty Chim-Lieu** *Vice President,  
Torrance Water Commission*

**Mario Cordero** *Executive Director, Port of Long Beach*

**Hector De La Torre** *Board Member,  
California Air Resources Board*

**Doug Drummond** *Board of Harbor Commissioners,  
Port of Long Beach*

**Veronica Eady** *Assistant Executive Officer,  
California Air Resources Board*

**Lauren Faber O'Connor** *Chief Sustainability Office,  
City of Los Angeles*

**Mike Feuer** *City Attorney, City of Los Angeles*

**Ron Galperin** *City Controller, City of Los Angeles*

**Jimmy Gomez** *Assemblymember, California Assembly*

**Greg Good** *Chief of Legislative & External Affairs,  
Office of Mayor Eric Garcetti*

**Martha Guzman Aceves** *Commissioner,  
California Public Utilities Commission*

**Isadore Hall, III** *Senator, California Senate*

**Annette Hebert** *Assistant Executive Officer,  
California Air Resources Board*

**Ted Lieu** *Congressman, 33rd District,  
United States Congress*

**Arsenio Mataka** *Environmental Advisor to California  
Attorney General Xavier Becerra*

**Judy Mitchell** *Board Member,  
South Coast Air Quality Management District*

**Wayne Nastri** *Executive Officer,  
South Coast Air Quality Management District*

**Mary Nichols** *Chair, California Air Resources Board*

**Terry O'Day** *Council Member, City of Santa Monica*

**Jeannine Pearce** *Council Member, City of Long Beach*

**Jan Perry** *General Manager,  
L.A. Economic & Workforce Development Department*

**Anthony Rendon** *Speaker, California Assembly*

**Barbara Riordan** *Board Member,  
California Air Resources Board*

**Dwight Robinson** *Board Member,  
South Coast Air Quality Management District*

**Meghan Sahli-Wells** *Council Member,  
City of Culver City*

**Janea A. Scott** *Commissioner,  
California Energy Commission*

**Jon W. Slangerup** *CEO, Port of Long Beach*

**Hilda Solis** *Supervisor, L.A. County Board of Supervisors*

**Dan Sperling** *Board Member, California Air Resources  
Board*

**Jess Talamantes** *Mayor, City of Burbank*

**Allison Towle** *Environmental Deputy,  
Office of Senator Ben Allen*

**Teresa Villegas** *District Director,  
Office of Supervisor Hilda Solis*

**Steve Veres** *District Director,  
Office of Senator Maria Elena Durazo*

*\*Individuals are listed with the relevant titles at time of attendance.*

COALITION FOR  
**CLEAN AIR**

# Opportunities

**California Air Quality Awards**  
May 2022

The Center at Cathedral Plaza  
555 West Temple Street, Los Angeles

SPONSOR BENEFITS	PLATINUM \$25,000	GOLD \$12,500	SILVER \$7,500	BRONZE \$5,000
Two minute speaking opportunity	●			
Company name announced during program	●	●		
Ad in digital program book (tiered by level)	Full Page (Color, prominent placement)	Full Page (Color)	Full Page (Black & White)	Half Page (Black & White)
Logo or name on all email communications	●	●	●	●
Linked logo on event web page (tiered by level)	●	●	●	●
Tickets to the event	20	15	10	5

## ADVERTISEMENTS & TICKETS

*Submit your own advertisement or CCA will create one for you.*

Full-page, black & white print advertisement	\$2,500
Half-page, black & white print advertisement	\$1,500
Name listed as a Friend of CCA	\$400
Tickets to event	\$250

### **DEADLINE FOR AD SUBMISSION - TBD**

*Please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).*

# Sponsorship Commitment



YES! We will support the 2022 California Air Quality Awards in the following ways:

## California Air Quality Awards May 2022

<b>Sponsorship</b>	Platinum	\$25,000	<input type="checkbox"/>
	Gold	\$12,500	<input type="checkbox"/>
	Silver	\$7,500	<input type="checkbox"/>
	Bronze	\$5,000	<input type="checkbox"/>

<b>Ads</b>	Full-page	\$2,500	<input type="checkbox"/>
	Half-page	\$1,500	<input type="checkbox"/>
	Friend of CCA	\$400	<input type="checkbox"/>

**Tickets** \$250 each x \_\_\_\_ = \$ \_\_\_\_

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

## Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

☐ Check enclosed payable to *Coalition for Clean Air* ☐ Invoice (payment due at time of event)  
☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx (An additional 3% processing fee will be added to your total)

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

## Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017  
Email: [brian@ccair.org](mailto:brian@ccair.org) • Phone: (213) 223-6872

*Coalition for Clean Air is a 501(c)3 nonprofit organization, tax ID# 23-7120567. Donations are tax-deductible to the fullest extent of the law.*

# COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

# 50 years of excellence

## Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board Chair (Ret.)

## Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

### Board of Directors

Tom Epstein - Board Chair  
Sherry Jackman, Vice Chair  
Estela De Llanos - Treasurer  
Beth Reid - Secretary

Ed Begley Jr.  
Todd Campbell  
Glory Dolphin Hammes  
Josh LaFarga  
Thomas Lawson

Ron Loveridge  
Bruce MacRae  
Bruce Melgar  
Haley Morris  
Erik Neandross  
Laura Renger  
Alex Spataru  
Tom Swenson  
Christy Ubellacker

### Staff

Dr. Joseph Lyou, President and CEO  
Christopher Chavez  
Dr. Jenny Lentz  
Bill Magavern  
Julia Randolph  
Brian Sheridan  
Karin Volpp-Gardela