



Clean air is on the horizon.

## 2022 Toast to Clearing the Air



## 2022 Event Sponsorship Opportunities

*Celebrating the progress towards cleaner, healthier air.*

# Invest in the FUTURE

We invite you to sponsor our 2022 Toast to Clearing the Air. CCA events support our vital work in reducing air pollution across California.

## Toast to Clearing the Air

### Take advantage of these opportunities

#### Reach decision-makers & environmental leaders

Join us to network virtually with prominent policy, business, civic environment leaders. Demonstrate your commitment to California's air quality and climate objectives by showing your public support for the Coalition for Clean Air.

#### Join us to meet:

- California Assemblymembers
- California Senators
- Senior California Air Resources Board Staff
- Senior Air Quality Management District Staff



## Past Sponsors

Aclima

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BYD Motors, Inc.

Bay Area AQMD

BMW of North America, LLC

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Lime

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Olivine, Inc.

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Thor Trucks

United Airlines

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*\* For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).*

## Who's Who?

1. Featured speakers Mary Nichols, Chairman, CARB and Assemblymember Eduardo Garcia
2. Assemblymember Eloise Gómez Reyes and Senator Henry Stern
3. Senate President Pro Tem Kevin de León
4. CCA Policy Director Bill Magavern with Senator Scott Wiener

#### Opposite Page:

5. Cal/EPA Secretary Jared Blumenfeld, Senator Nancy Skinner, CARB Chair Mary Nichols and CCA President & CEO Dr. Joseph K. Lyou
6. Joe Lyou with CA Energy Commissioners Karen Douglas and David Hochschild
7. Alan Abbs, Executive Director, CA Air Pollution Control Officers Association; Barbara A. Lee, Director, CA Dept. of Toxic Substance Control; Wayne Nastri, Executive Officer, SCAQMD, Jack Broadbent, Executive Officer, Bay Area AQMD.



# 2022 Toast to **CLEARING THE AIR**

## Air Quality & Climate Change: What Now California?

A lively evening of conversations  
on strengthening California's  
climate protection policies.

### Speakers

#### Ben Allen

Senator, California State Senate

#### Lauren Sanchez

Senior Climate Advisor at the Governor's Office

#### Liane Randolph

Chair, California Air Resources Board

### Past featured guests included:

- Senator Connie M. Leyva
- Senator Nancy Skinner
- Cal/EPA Secretary Jared Blumenfeld
- Speaker Anthony Rendon of the California Assembly
- Retired California Air Resources Chair Mary Nichols
- Senate President pro Tempore Kevin de León
- Senator Fran Pavley
- Assemblyman Eduardo Garcia
- Assemblywoman Holly Mitchell
- Dozens more every year...



**March 23, 2022**

**5:00 pm – 6:00 pm**

Networking and hors d'oeuvres

**6:00 pm – 6:15 pm**

Toast to Clearing the Air

**6:15 pm – 7:00 pm**

Speakers and presentations

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**The Sutter Club**

1220 9th Street

Sacramento, CA 95814



# A Toast to Clearing the Air

A selection of attending VIPs since 2015



**Ben Allen** *Senator, California Senate*

**Jim Beall** *Senator, California Senate*

**Richard Bloom** *Assembly Member, California Assembly*

**Jack Broadbent** *Air Pollution Control Officer,  
Bay Area Air Quality Management District*

**Autumn Burke** *Assembly Member, California Assembly*

**Ian Calderon** *Assembly Member, California Assembly*

**Ed Chau** *Assembly Member, California Assembly*

**Rocky Chavez** *Assembly Member, California Assembly*

**David Chiu** *Assembly Member, California Assembly*

**Kansen Chu** *Assembly Member, California Assembly*

**Jim Cooper** *Assembly Member, California Assembly*

**Richard Corey**  
*Executive Officer, California Air Resources Board*

**Kevin de León** *President Pro Tempore, California Senate*

**Bill Dodd** *Assembly Member, California Assembly*

**Karen Douglas** *Commissioner,  
California Energy Commission*

**Eduardo Garcia** *Assembly Member, California Assembly*

**John Gioia** *Board Member, California Air Resources Board*

**Jimmy Gomez** *Assembly Member, California Assembly*

**Larry Green** *Executive Officer,  
Sacramento Municipal Air Quality Management District*

**David Hadley** *Assembly Member, California Assembly*

**Loni Hancock** *Senator, California Senate*

**Bob Hertzberg** *Senator, California Senate*

**David Hochschild**  
*Commissioner, California Energy Commission*

**Chris Holden** *Assembly Member, California Assembly*

**Jacqui Irwin** *Assembly Member, California Assembly*

**Mike L. Morrell** *Senator, California Senate*

**Barbara Lee** *Director, California Department of  
Toxic Substances Control*

**Mark Leno** *Senator, California Senate*

**Kevin McCarthy** *Assembly Member, California Assembly*

**Nancy McFadden**

*Executive Secretary, Office of the Governor*

**Mike McGuire** *Senator, California Senate*

**Bill Monning** *Senator, California Senate*

**Mike Morrell** *Senator, California Senate*

**Adrin Nazarian** *Assembly Member, California Assembly*

**Mary Nichols** *Chairman, California Air Resources Board*

**Eloise Gómez Reyes**  
*Assembly Member, California Assembly*

**Brandon Rose**  
*Board Member, Sacramento Municipal Utilities District*

**Janea Scott** *Commissioner, California Energy  
Commission*

**Nancy Skinner** *Senator, California Senate*

**Gina Solomon** *Deputy Secretary for Science and Health,  
California Environmental Protection Agency*

**Daniel Sperling**  
*Board Member, California Air Resources Board*

**Henry Stern** *Senator, California Senate*

**Mark Stone** *Assembly Member, California Assembly*

**Susan Talamantes Eggman**  
*Assembly Member, California Assembly*

**Donald Wagner** *Assembly Member, California Assembly*

**Marie Waldron** *Assembly Member, California Assembly*

**Robert B. Weisenmiller**  
*Commissioner, California Energy Commission*

**Scott Wiener** *Senator, California Senate*

**Das Williams** *Assembly Member, California Assembly*

**Randall Winston** *Executive Director,  
Office of the Governors Strategic Growth Council*

**Jim Wood** *Assembly Member, California Assembly*

**Lauren Zeise** *Director,  
CalEPA Office of Environmental Health Hazard Assessment*

*\* Individuals are listed with the relevant titles at  
time of attendance.*

# Opportunities

**Toast to Clearing the Air**

March 23, 2022

The Sutter Club, Sacramento

| SPONSOR BENEFITS  | PLATINUM<br>\$12,000 | GOLD<br>\$8,000 | SILVER<br>\$5,000 | BRONZE<br>\$3,000 |
|---|----------------------|-----------------|-------------------|-------------------|
| <b>BRANDING</b>   |                      |                 |                   |                   |
| Speaking opportunity <b>OR</b> two-minute company video | •                    |                 |                   |                   |
| Logo or name on all marketing materials                 | •                    |                 |                   |                   |
| Company recognition during program                      | •                    | •               |                   |                   |
| Logo displayed during event (tiered by level)           | •                    | •               | •                 | •                 |
| Linked logo on event web page                           | •                    | •               | •                 | •                 |
| <b>PROGRAM BOOK ADVERTISEMENT</b> (digital)             |                      |                 |                   |                   |
| Full-page, color, prominent placement                   | •                    |                 |                   |                   |
| Full-page, color  |                      | •               |                   |                   |
| Full-page, black & white                                |                      |                 | •                 |                   |
| Half-page, black & white                                |                      |                 |                   | •                 |
| <b>TICKETS</b>  |                      |                 |                   |                   |
| Tickets to reception                                    | 10                   | 8               | 4                 | 2                 |
| Invitation to send a rep to policy-maker briefing       | •                    |                 |                   |                   |
| <b>OTHER</b>  |                      |                 |                   |                   |
| Recognition in CCA newsletter                           | •                    | •               | •                 | •                 |
| Tax deduction as allowed by law                         | •                    | •               | •                 | •                 |

## ADVERTISEMENTS & TICKETS *Submit your own advertisement or CCA will create one for you.*

|   |         |
|---|---------|
| Full-page, black & white program book advertisement         | \$1,500 |
| Half-page, black & white program book advertisement         | \$1,000 |
| Name listed as a Friend of CCA                              | \$400   |
| <b>SPONSOR &amp; ADVERTISER DEADLINE is March 11, 2022.</b> |         |

CCA requests that **all guests wear masks** while attending the event and only remove their masks while eating or drinking. For the safety of our guests, all attendees must be **either fully vaccinated (2x) or provide proof of a negative PCR or antigen COVID test** taken within the past 24 hours. Please note: This information may change according to any new guidelines being implemented before March 23rd. If required by health department guidelines, this event may be hosted virtually. Due to reduced occupancy allowance at the Sutter Club (thanks, COVID) tickets will be generally restricted to event sponsors. We will make a limited number of tickets available on a first come, first served basis to colleagues from environmental and community-based organizations. Please contact [karin@ccair.org](mailto:karin@ccair.org) if that applies to you. Finally – a small number of tickets may (or may not...) be available 48 hours before the event on a first come, first served basis. Be sure to add your name to our mailing list, so you get notified if tickets become available. We apologize for the inconvenience.

# Sponsorship Commitment



YES! We will participate in the following ways:

## Toast to Clearing the Air

March 23, 2022

|             |          |          |                          |
|-------------|----------|----------|--------------------------|
| Sponsorship | Platinum | \$12,000 | <input type="checkbox"/> |
|             | Gold     | \$8,000  | <input type="checkbox"/> |
|             | Silver   | \$5,000  | <input type="checkbox"/> |
|             | Bronze   | \$3,000  | <input type="checkbox"/> |

|     |               |         |                          |
|-----|---------------|---------|--------------------------|
| Ads | Full-page     | \$1,500 | <input type="checkbox"/> |
|     | Half-page     | \$1,000 | <input type="checkbox"/> |
|     | Friend of CCA | \$400   | <input type="checkbox"/> |

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

## Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

## Marketing Contact

We will contact your designer or marketing coordinator with specs and deadlines for your promotional materials.

Company (exactly as it should be listed in publicity)

Name of designer/marketing coordinator

Telephone

Email

☐ Please use company contact

☐ Check enclosed payable to *Coalition for Clean Air*

☐ Invoice (payment due at time of event)

☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

## Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017

Email: [brian@ccair.org](mailto:brian@ccair.org) • Phone: (213) 223-6872

# COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

# 50 years of excellence 1971-2021

## Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, Chair, California Air Resources Board (ret.)

## Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

## Board of Directors

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