

# Clean air is on the horizon.

*Celebrating the progress towards cleaner, healthier air.*

## 2022 California Air Quality Awards





# Invest in the FUTURE

We are excited to present our 2022 California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California.

## California Air Quality Awards

### Take advantage of these opportunities

#### Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change.

#### Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals



## Past Sponsors

American Honda Motor Company  
Blue Shield of CA  
Boeing  
BYD Motors, Inc.  
Clean Energy Fuels  
Congressman Ted Lieu and Betty Chim-Lieu  
Cummins Westport  
Gladstein, Neandross & Associates  
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LADWP  
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UPS  
The Walt Disney Company

*\* For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).*

## Who's Who?

1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Janea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others
2. Senate President Pro Tem Kevin de León
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. CARB board members Barbara Riordan and Judy Mitchell
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
8. Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell



Join us as we present our most prestigious honors at our signature California Air Quality Awards.

## Honorees

**Patty Monahan**  
Commissioner, California Energy Commission

**Nailah Pope-Harden**  
Executive Director, Climate Plan

**Volvo Group North America**

## Previous Honorees\* have included:

American Honda Motor Company  
Xavier Becerra, California Attorney General  
Sandra Berg, CARB  
BYD Motors, Inc.  
Clean Energy Fuels  
Cummins Westport, Inc.  
Environmental Health Coalition  
Frito-Lay  
PUC Commissioner Martha Guzman Aceves  
William + Flora Hewlett Foundation  
Vic La Rosa, TTSI  
Senator Ricardo Lara  
Jay Leno  
Senator Kevin de León  
Senator Connie Leyva  
Long Beach Container Terminal  
Riverside Mayor Ron Loveridge  
Erik Neandross, Gladstein, Neandross & Assoc.  
Mary Nichols, CARB  
Carla Peterman, CPUC  
Assembly Speaker Anthony Rendon  
Janea A. Scott, CA Energy Commission  
Ann Shen Smith  
Tom Steyer  
Tesla  
United Airlines  
UPS  
Eileen Wenger Tutt, CalETC



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\* For a complete list of past honorees, please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).



# A Selection of Attending VIPs

## for 2015-2020\*

**Ben Allen** *Senator, California Senate*

**Ben Benoit** *Board Member,  
South Coast Air Quality Management District*

**Sandra Berg** *Vice Chair, California Air Resources Board*

**Yvonne Brathwaite Burke** *Commissioner,  
California Transportation Commission*

**Dr. William Burke** *Chair,  
South Coast Air Quality Management District*

**Autumn Burke** *Assemblymember, California Assembly*

**Michael Cacciotti** *Board Member,  
South Coast Air Quality Management Board*

**Ed Chau** *Assemblymember, California Assembly*

**Betty Chim-Lieu** *Vice President,  
Torrance Water Commission*

**Mario Cordero** *Executive Director, Port of Long Beach*

**Hector De La Torre** *Board Member,  
California Air Resources Board*

**Doug Drummond** *Board of Harbor Commissioners,  
Port of Long Beach*

**Veronica Eady** *Assistant Executive Officer,  
California Air Resources Board*

**Lauren Faber O'Connor** *Chief Sustainability Office,  
City of Los Angeles*

**Mike Feuer** *City Attorney, City of Los Angeles*

**Ron Galperin** *City Controller, City of Los Angeles*

**Jimmy Gomez** *Assemblymember, California Assembly*

**Greg Good** *Chief of Legislative & External Affairs,  
Office of Mayor Eric Garcetti*

**Martha Guzman Aceves** *Commissioner,  
California Public Utilities Commission*

**Isadore Hall, III** *Senator, California Senate*

**Annette Hebert** *Assistant Executive Officer,  
California Air Resources Board*

**Ted Lieu** *Congressman, 33rd District,  
United States Congress*

**Arsenio Mataka** *Environmental Advisor to California  
Attorney General Xavier Becerra*

**Judy Mitchell** *Board Member,  
South Coast Air Quality Management District*

**Wayne Nastri** *Executive Officer,  
South Coast Air Quality Management District*

**Mary Nichols** *Chair, California Air Resources Board*

**Terry O'Day** *Council Member, City of Santa Monica*

**Jeannine Pearce** *Council Member, City of Long Beach*

**Jan Perry** *General Manager,  
L.A. Economic & Workforce Development Department*

**Anthony Rendon** *Speaker, California Assembly*

**Barbara Riordan** *Board Member,  
California Air Resources Board*

**Dwight Robinson** *Board Member,  
South Coast Air Quality Management District*

**Meghan Sahli-Wells** *Council Member,  
City of Culver City*

**Janea A. Scott** *Commissioner,  
California Energy Commission*

**Jon W. Slangerup** *CEO, Port of Long Beach*

**Hilda Solis** *Supervisor, L.A. County Board of Supervisors*

**Dan Sperling** *Board Member, California Air Resources  
Board*

**Jess Talamantes** *Mayor, City of Burbank*

**Allison Towle** *Environmental Deputy,  
Office of Senator Ben Allen*

**Teresa Villegas** *District Director,  
Office of Supervisor Hilda Solis*

**Steve Veres** *District Director,  
Office of Senator Maria Elena Durazo*

*\*Individuals are listed with the relevant titles at time of attendance.*

COALITION FOR  
**CLEAN AIR**

# Opportunities

California Air Quality Awards  
June 17, 2022  
Los Angeles, California

SPONSOR BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$7,500	BRONZE \$5,000
<b>BRANDING</b>				
Sponsorship & speaking opportunity at VIP reception	•			
Logo or name on all marketing materials	•			
Company recognition from podium	•	•		
Logo on event signage & video (tiered by level)	•	•	•	•
Linked logo on event web page	•	•	•	•
<b>PRINT ADVERTISEMENT</b>				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white			•	
Half-page, black & white				•
<b>TICKETS</b>				
Tickets to VIP reception	20	10	6	
VIP seating	20	10		
Event tickets			6	4
<b>OTHER</b>				
Recognition in CCA newsletter	•	•	•	•
Tax deduction as allowed by law	•	•	•	•

ADVERTISEMENTS & TICKETS <i>Submit your own advertisement*</i>	
Full-page, color print advertisement	\$5,000
Full-page, black & white print advertisement	\$3,000
Half-page, black & white print advertisement	\$2,000
Quarter-page, black & white print advertisement	\$1,000
Name listed in program book as a Friend of CCA	\$400
Reserved seating (per ticket)	\$250

 **20% discount applied for all sponsorships that are purchased and PAID by 5/17/2022**

SPONSOR & ADVERTISER DEADLINE: June 3, 2022.

Please contact Brian Sheridan at (213) 223-6872 or [brian@ccair.org](mailto:brian@ccair.org).

\*Please note, if no sponsor ad is submitted by the deadline, sponsor logo will be placed in the ad space instead.

# Sponsorship Commitment



YES! We will support the 2022 California Air Quality Awards in the following ways:

## California Air Quality Awards

June 17, 2022

<b>Sponsorship</b>	Platinum	\$25,000	<input type="checkbox"/>
	Gold	\$12,500	<input type="checkbox"/>
	Silver	\$7,500	<input type="checkbox"/>
	Bronze	\$5,000	<input type="checkbox"/>
<b>Ads</b>	Full-page	\$2,500	<input type="checkbox"/>
	Half-page	\$1,500	<input type="checkbox"/>
	Friend of CCA	\$400	<input type="checkbox"/>

**Tickets** \$250 each x \_\_\_\_ = \$ \_\_\_\_

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

## Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

- ☐ Check enclosed payable to *Coalition for Clean Air* ☐ Invoice (payment due at time of event)  
☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx (An additional 3% processing fee will be added to your total)

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

## Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development & Engagement Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017  
Email: [brian@ccair.org](mailto:brian@ccair.org) • Phone: (213) 223-6872

*Coalition for Clean Air is a 501(c)3 nonprofit organization, tax ID# 23-7120567. Donations are tax-deductible to the fullest extent of the law.*

## COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

# 50 years of excellence

## Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board Chair (Ret.)

## Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

## Board of Directors

Ed Begley Jr.  
Todd Campbell  
Tom Epstein  
Glory Dolphin Hammes  
Sherry Jackman  
Thomas Lawson  
Estela de Llanos  
Josh LaFarga  
Ron Loveridge

Bruce MacRae  
Bruce Melgar  
Haley Morris  
Erik Neandross  
Beth Reid  
Laura Renger  
Alex Spataru  
Tom Swenson  
Christy Ubellacker

## Staff

Dr. Joseph Lyou, President & CEO  
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Christopher Chavez  
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