Clean air is on the horizon.

Celebrating the progress towards cleaner, healthier air.

2022 California Air Quality Awards





Invest in the **FUTURE**

We are excited to present our 2022 California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California.

California Air Quality Awards

Take advantage of these opportunities

Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change.

Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals

Past Sponsors

American Honda Motor Company Blue Shield of CA Boeing BYD Motors, Inc. Clean Energy Fuels Congressman Ted Lieu and Betty Chim-Lieu Cummins Westport Gladstein, Neandross & Associates LA Metro LADWP LA Metropolitan Water District LiUNA! Local 1309 Los Angeles World Airports Lyft The Nature Conservancy Port of Long Beach Southern California Edison Southern California Gas Company Trillium United Airlines UPS The Walt Disney Company

* For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

Who's Who?

- 1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Janea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others
- 2. Senate President Pro Tem Kevin de León
- 3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
- 4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
- 5. CARB board members Barbara Riordan and Judy Mitchell

- SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
- CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
- Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell

















June 17, 2022

11:30 pm – 12:30 pm VIP reception – (select sponsors only)

> 12:30 pm – 1:30 pm Lunch and awards ceremony

1:30 – 2:00 pm Dessert and Networking

Location The Center at Cathedral Plaza 555 West Temple Street Los Angeles, CA 90012 Join us as we present our most prestigious honors at our signature California Air Quality Awards.

Honorees

Patty Monahan Commissioner, California Energy Commission

Nailah Pope-Harden Executive Director, Climate Plan

Volvo Group North America

Previous Honorees* have included:

American Honda Motor Company Xavier Becerra, California Attorney General Sandra Berg, CARB **BYD Motors, Inc. Clean Energy Fuels** Cummins Westport, Inc. **Environmental Health Coalition** Frito-Lav PUC Commissioner Martha Guzman Aceves William + Flora Hewlett Foundation Vic La Rosa, TTSI Senator Ricardo Lara Jay Leno Senator Kevin de León Senator Connie Leyva Long Beach Container Terminal **Riverside Mayor Ron Loveridge** Erik Neandross, Gladstein, Neandross & Assoc. Mary Nichols, CARB Carla Peterman, CPUC Assembly Speaker Anthony Rendon Janea A. Scott, CA Energy Commission Ann Shen Smith **Tom Steyer** Tesla **United Airlines** UPS Eileen Wenger Tutt, CalETC

* For a complete list of past honorees, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

A Selection of Attending VIPs for 2015-2020*

Ben Allen Senator, California Senate

Ben Benoit Board Member, South Coast Air Quality Management District

Sandra Berg Vice Chair, California Air Resources Board

Yvonne Brathwaite Burke Commissioner, California Transportation Commission

Dr. William Burke Chair, South Coast Air Quality Management District

Autumn Burke Assemblymember, California Assembly

Michael Cacciotti Board Memberice, South Coast Air Quality Management Board

Ed Chau Assemblymember, California Assembly

Betty Chim-Lieu Vice President, Torrance Water Commission

Mario Cordero Executive Director, Port of Long Beach

Hector De La Torre Board Member, California Air Resources Board

Doug Drummond *Board of Harbor Commissioners, Port of Long Beach*

Veronica Eady Assistant Executive Officer, California Air Resources Board

Lauren Faber O'Connor Chief Sustainability Office, City of Los Angeles

Mike Feuer City Attorney, City of Los Angeles

Ron Galperin City Controller, City of Los Angeles

Jimmy Gomez Assemblymember, California Assembly

Greg Good Chief of Legislative & External Affairs, Office of Mayor Eric Garcetti

Martha Guzman Aceves Commissioner, California Public Utilities Commission

Isadore Hall, III Senator, California Senate

Annette Hebert Assistant Executive Officer, California Air Resources Board

Ted Lieu Congressman, 33rd District, United States Congress

Arsenio Mataka Environmental Advisor to California Attorney General Xavier Becerra

Judy Mitchell Board Member, South Coast Air Quality Management District

Liane Randolph Chair, California Air Resources Board

Wayne Nastri Executive Officer, South Coast Air Quality Management District

Mary Nichols (retired) Chair,

California Air Resources Board

Terry O'Day Council Member, City of Santa Monica

Jan Perry General Manager, L.A. Economic & Workforce Development Department

Anthony Rendon Speaker, California Assembly

Barbara Riordan Board Member, California Air Resources Board

Dwight Robinson Board Member, South Coast Air Quality Management District

Meghan Sahli-Wells Council Member, City of Culver City

Janea A. Scott Commissioner, California Energy Commission

Jon W. Slangerup CEO, Port of Long Beach

Hilda Solis Supervisor, L.A. County Board of Supervisors

Dan Sperling *Board Member, California Air Resources Board*

Jess Talamantes Mayor, City of Burbank

Allison Towle Environmental Deputy, Office of Senator Ben Allen

Teresa Villegas District Director, Office of Supervisor Hilda Solis

Steve Veres District Director, Office of Senator Maria Elena Durazo

*Individuals are listed with the relevant titles at time of attendance.



Opportunities

California Air Quality Awards June 17, 2022 Los Angeles, California

SPONSOR BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$7,500	BRONZE \$5,000
BRANDING				
Sponsorship & speaking opportunity at VIP reception	•			
Logo or name on all marketing materials	•			
Company recognition from podium	•	•		
Logo on event signage & video (tiered by level)	•	•		•
Linked logo on event web page	•	•		•
PRINT ADVERTISEMENT				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white				
Half-page, black & white				•
TICKETS				
Tickets to VIP reception	20	10		
VIP seating	20	10		
Event tickets				4
OTHER				
Recognition in CCA newsletter	•	•		•
Tax deduction as allowed by law	•	•		•

ADVERTISEMENTS & TICKETS Submit your own advertisement*	
Full-page, color print advertisement	\$5,000
Full-page, black & white print advertisement	\$3,000
Half-page, black & white print advertisement	\$2,000
Quarter-page, black & white print advertisement	\$1,000
Name listed in program book as a Friend of CCA	\$250
Reserved seating (per ticket)	\$250

> 20% discount applied for all sponsorships that are purchased and PAID by 5/17/2022

SPONSOR & ADVERTISER DEADLINE: June 3, 2022. Please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org. *Please note, if no sponsor ad is submitted by the deadline, sponsor logo will be placed in the ad space instead.





YES! We will support the 2022 California Air Quality Awards in the following ways:

California Air Quality Awards June 17, 2022

Sponsorship	Platinum	\$25,000	
	Gold	\$12,500	
	Silver	\$7,500	
	Bronze	\$5,000	
			_
Ads	Full-page	\$2,500	
	Half-page	\$1,500	
	Friend of CCA	\$400	
Tickets	\$250 each x	= \$	

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

Company Contact

Company (exactly as it should be listed in publicity)				
Representative's full name				
Representative's title				
Address				
City/state/zip				
Telephone				
Email				
Check enclosed payable to <i>Coalition for Clean Ai</i>	r 🛛 Invoice (paym	ent due at time of event)		
Credit Card : MasterCard Visa AmEx	(An additional 3% processing	g fee will be added to your tot	al)	
Credit card number	Expiration date	CVV/CSC		
Name on card				
Billing address	City	State	Zip	

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development & Engagement Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017 Email: brian@ccair.org • Phone: (213) 223-6872

COALITION FOR **CLEAN AIR**

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

50 years of excellence

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality. — Mary Nichols, California Air Resources Board Chair (Ret.)

Recent Victories and Historic Wins

Co-sponsored

legislation that

Ahead California

with a goal to put one million

electric vehicles on California

roads in the next decade.

established Charge



Led a campaign to pass legislation which invests cap and trade revenue in communities

most impacted by pollution and poverty.



Won the nation's first ban on "perc," a toxic dry cleaning

chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which

reduces 100 tons of automobile pollution daily.



Successfully secured the first Executive Order from the Governor aimed at providing a

sustainable path forward for the freight sector.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

Board of Directors

Ed Begley Jr. Todd Campbell Tom Epstein Glory Dolphin Hammes Sherry Jackman Thomas Lawson Estela de Llanos Josh LaFarga Ron Loveridge

Bruce MacRae Bruce Melgar Haley Morris Erik Neandross **Beth Reid** Laura Renger Alex Spataru Tom Swenson Christy Ubellacker

Staff

Dr. Joseph Lyou, President & CEO Brian Sheridan Bill Magavern Christopher Chavez Dr. Jennifer Lentz Ali Awan Julia Randolph Karin Volpp-Gardela