

Clean air is on the horizon.

Celebrating the progress towards cleaner, healthier air.

2022 California Air Quality Awards



Invest in the FUTURE

We are excited to present our 2022 California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California.

California Air Quality Awards

Take advantage of these opportunities

Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change.

Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals

Past Sponsors

American Honda Motor Company
Blue Shield of CA
Boeing
BYD Motors, Inc.
Clean Energy Fuels
Congressman Ted Lieu and Betty Chim-Lieu
Cummins Westport
Gladstein, Neandross & Associates
LA Metro
LADWP
LA Metropolitan Water District

LIUNA! Local 1309
Los Angeles World Airports
Lyft
The Nature Conservancy
Port of Long Beach
Southern California Edison
Southern California Gas Company
Trillium
United Airlines
UPS
The Walt Disney Company

** For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.*

Who's Who?

1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Janea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others
2. Senate President Pro Tem Kevin de León
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. CARB board members Barbara Riordan and Judy Mitchell
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
8. Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell





Join us as we present our most prestigious honors at our signature California Air Quality Awards.

Honorees

Patty Monahan

Commissioner, California Energy Commission

Nailah Pope-Harden

Executive Director, Climate Plan

Volvo Group North America

Previous Honorees* have included:

American Honda Motor Company
Xavier Becerra, California Attorney General
Sandra Berg, CARB
BYD Motors, Inc.
Clean Energy Fuels
Cummins Westport, Inc.
Environmental Health Coalition
Frito-Lay
PUC Commissioner Martha Guzman Aceves
William + Flora Hewlett Foundation
Vic La Rosa, TTSI
Senator Ricardo Lara
Jay Leno
Senator Kevin de León
Senator Connie Leyva
Long Beach Container Terminal
Riverside Mayor Ron Loveridge
Erik Neandross, Gladstein, Neandross & Assoc.
Mary Nichols, CARB
Carla Peterman, CPUC
Assembly Speaker Anthony Rendon
Janea A. Scott, CA Energy Commission
Ann Shen Smith
Tom Steyer
Tesla
United Airlines
UPS
Eileen Wenger Tutt, CalETC



June 17, 2022

11:30 pm – 12:30 pm

VIP reception – *(select sponsors only)*

12:30 pm – 1:30 pm

Lunch and awards ceremony

1:30 – 2:00 pm

Dessert and Networking

Location

The Center at Cathedral Plaza
555 West Temple Street
Los Angeles, CA 90012

* For a complete list of past honorees, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

A Selection of Attending VIPs

for 2015-2020*

Ben Allen *Senator, California Senate*

Ben Benoit *Board Member,
South Coast Air Quality Management District*

Sandra Berg *Vice Chair, California Air Resources Board*

Yvonne Brathwaite Burke *Commissioner,
California Transportation Commission*

Dr. William Burke *Chair,
South Coast Air Quality Management District*

Autumn Burke *Assemblymember, California Assembly*

Michael Cacciotti *Board Member,
South Coast Air Quality Management Board*

Ed Chau *Assemblymember, California Assembly*

Betty Chim-Lieu *Vice President,
Torrance Water Commission*

Mario Cordero *Executive Director, Port of Long Beach*

Hector De La Torre *Board Member,
California Air Resources Board*

Doug Drummond *Board of Harbor Commissioners,
Port of Long Beach*

Veronica Eady *Assistant Executive Officer,
California Air Resources Board*

Lauren Faber O'Connor *Chief Sustainability Office,
City of Los Angeles*

Mike Feuer *City Attorney, City of Los Angeles*

Ron Galperin *City Controller, City of Los Angeles*

Jimmy Gomez *Assemblymember, California Assembly*

Greg Good *Chief of Legislative & External Affairs,
Office of Mayor Eric Garcetti*

Martha Guzman Aceves *Commissioner,
California Public Utilities Commission*

Isadore Hall, III *Senator, California Senate*

Annette Hebert *Assistant Executive Officer,
California Air Resources Board*

Ted Lieu *Congressman, 33rd District,
United States Congress*

Arsenio Mataka *Environmental Advisor to California
Attorney General Xavier Becerra*

Judy Mitchell *Board Member,
South Coast Air Quality Management District*

Wayne Nastri *Executive Officer,
South Coast Air Quality Management District*

Mary Nichols *Chair, California Air Resources Board*

Terry O'Day *Council Member, City of Santa Monica*

Jeannine Pearce *Council Member, City of Long Beach*

Jan Perry *General Manager,
L.A. Economic & Workforce Development Department*

Anthony Rendon *Speaker, California Assembly*

Barbara Riordan *Board Member,
California Air Resources Board*

Dwight Robinson *Board Member,
South Coast Air Quality Management District*

Meghan Sahli-Wells *Council Member,
City of Culver City*

Janea A. Scott *Commissioner,
California Energy Commission*

Jon W. Slangerup *CEO, Port of Long Beach*

Hilda Solis *Supervisor, L.A. County Board of Supervisors*

Dan Sperling *Board Member, California Air Resources
Board*

Jess Talamantes *Mayor, City of Burbank*

Allison Towle *Environmental Deputy,
Office of Senator Ben Allen*

Teresa Villegas *District Director,
Office of Supervisor Hilda Solis*

Steve Veres *District Director,
Office of Senator Maria Elena Durazo*

**Individuals are listed with the relevant titles at time of attendance.*

COALITION FOR
CLEAN AIR

Opportunities

California Air Quality Awards
June 17, 2022
Los Angeles, California

| SPONSOR BENEFITS | PLATINUM \$25,000 | GOLD \$15,000 | SILVER \$7,500 | BRONZE \$5,000 |
|---|----------------------|------------------|-------------------|-------------------|
| BRANDING | | | | |
| Sponsorship & speaking opportunity at VIP reception | • | | | |
| Logo or name on all marketing materials | • | | | |
| Company recognition from podium | • | • | | |
| Logo on event signage & video (tiered by level) | • | • | • | • |
| Linked logo on event web page | • | • | • | • |
| PRINT ADVERTISEMENT | | | | |
| Full-page, color, prominent placement | • | | | |
| Full-page, color | | • | | |
| Full-page, black & white | | | • | |
| Half-page, black & white | | | | • |
| TICKETS | | | | |
| Tickets to VIP reception | 20 | 10 | 6 | |
| VIP seating | 20 | 10 | | |
| Event tickets | | | 6 | 4 |
| OTHER | | | | |
| Recognition in CCA newsletter | • | • | • | • |
| Tax deduction as allowed by law | • | • | • | • |

| ADVERTISEMENTS & TICKETS <i>Submit your own advertisement*</i> | |
|--|---------|
| Full-page, color print advertisement | \$5,000 |
| Full-page, black & white print advertisement | \$3,000 |
| Half-page, black & white print advertisement | \$2,000 |
| Quarter-page, black & white print advertisement | \$1,000 |
| Name listed in program book as a Friend of CCA | \$400 |
| Reserved seating (per ticket) | \$250 |

 **20% discount applied for all sponsorships that are purchased and PAID by 5/17/2022**

SPONSOR & ADVERTISER DEADLINE: June 3, 2022.

Please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

*Please note, if no sponsor ad is submitted by the deadline, sponsor logo will be placed in the ad space instead.

**COALITION FOR
CLEAN AIR**

June 17, 2022

| | | | |
|--------------------|------------------------------|----------|--------------------------|
| Sponsorship | Platinum | \$25,000 | <input type="checkbox"/> |
| | Gold | \$15,000 | <input type="checkbox"/> |
| | Silver | \$7,500 | <input type="checkbox"/> |
| | Bronze | \$5,000 | <input type="checkbox"/> |
| Ads | Full-Page (Color Print) | \$5,000 | <input type="checkbox"/> |
| | Full -Page (Black & White) | \$3,000 | <input type="checkbox"/> |
| | Half-Page (Black & White) | \$2,000 | <input type="checkbox"/> |
| | Quarter-Page (Black & White) | \$1,000 | <input type="checkbox"/> |
| | Friend of CCA | \$400 | <input type="checkbox"/> |

Tickets \$250 each x ____ = \$ _____

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

- ☐ Check enclosed payable to *Coalition for Clean Air* ☐ Invoice (payment due at time of event)
☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx *(An additional 3% processing fee will be added to your total)*

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

Coalition for Clean Air, Attn: Development & Engagement Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017
Email: brian@ccair.org • Phone: (213) 223-6872

Coalition for Clean Air is a 501(c)3 nonprofit organization, tax ID# 23-7120567. Donations are tax-deductible to the fullest extent of the law.

COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

50 years of excellence

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board Chair (Ret.)

Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

Board of Directors

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