

Opportunities

Toast to Clearing the Air

2023

The Sutter Club, Sacramento

20% discount applied for all sponsorships that are purchased and PAID by 2/23/2023

SPONSOR BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,000	BRONZE \$5,000
BRANDING				
Speaking opportunity OR two-minute company video	•			
Logo or name on all marketing materials	•			
Company recognition during program	•	•		
Logo displayed during event (tiered by level)	•	•	•	•
Linked logo on event web page	•	•	•	•
PROGRAM BOOK ADVERTISEMENT (digital)				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white			•	
Half-page, black & white				•
TICKETS				
Tickets to reception*	10	8	4	2
Invitation to send a rep to policy-maker briefing	•			
OTHER				
Recognition in CCA newsletter	•	•	•	•
Tax deduction as allowed by law	•	•	•	•

*** Tickets will only be offered to sponsors and policy makers**

ADVERTISEMENTS & TICKETS <i>Submit your own advertisement or CCA will create one for you.</i>	
Full-page, black & white program book advertisement	\$1,500
Half-page, black & white program book advertisement	\$1,000
Name listed as a Friend of CCA	\$500
SPONSOR & ADVERTISER DEADLINE is March 11, 2023.	

CCA requests that **all guests wear masks** while attending the event and only remove their masks while eating or drinking. For the safety of our guests, all attendees must be **either fully vaccinated (2x) or provide proof of a negative PCR or antigen COVID test** taken within the past 24 hours. Please note: This information may change according to any new guidelines being implemented before March 23rd. If required by health department guidelines, this event may be hosted virtually. Due to reduced occupancy allowance at the Sutter Club (thanks, COVID) tickets will be generally restricted to event sponsors. We will make a limited number of tickets available on a first come, first served basis to colleagues from environmental and community-based organizations. Please contact karin@ccair.org if that applies to you. Finally – a small number of tickets may (or may not...) be available 48 hours before the event on a first come, first served basis. Be sure to add your name to our mailing list, so you get notified if tickets become available. We apologize for the inconvenience.

Sponsorship Commitment



YES! We will participate in the following ways:

Toast to Clearing the Air March 2023

Sponsorship	Platinum	\$15,000	<input type="checkbox"/>
	Gold	\$10,000	<input type="checkbox"/>
	Silver	\$7,000	<input type="checkbox"/>
	Bronze	\$5,000	<input type="checkbox"/>

Ads	Full-page	\$1,500	<input type="checkbox"/>
	Half-page	\$1,000	<input type="checkbox"/>
	Friend of CCA	\$500	<input type="checkbox"/>

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The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

Marketing Contact

We will contact your designer or marketing coordinator with specs and deadlines for your promotional materials.

Company (exactly as it should be listed in publicity)

Name of designer/marketing coordinator

Telephone

Email

☐ Please use company contact

☐ Check enclosed payable to *Coalition for Clean Air*

☐ Invoice (payment due at time of event)

☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development Director Brian Sheridan, 660 S. Figueroa Street, Suite 1140, Los Angeles, CA 90017

Email: brian@ccair.org • Phone: (213) 223-6872