



March 8, 2023
5:00 – 7:00 pm

The Sutter Club
1220 9th Street, Sacramento



Digital Program Book Ad Specs

	Ad Size & Color	Logo needed for CCA website?	Number of event tickets included
Platinum Sponsor	Full Page, Color 5.75" x 8.75" (.125" bleed), 300 dpi, high-res PDF	Yes High-res jpeg & URL you would like us to link to	10
Gold Sponsor	Full Page, Color 4.5" x 7.5" (no bleed), 300 dpi, high-res PDF	Yes High-res jpeg & URL you would like us to link to	8
Silver Sponsor	Full Page, b/w 4.5" x 7.5" (no bleed), 300 dpi, high-res PDF	Yes High-res jpeg & URL you would like us to link to	4
Bronze Sponsor	Half Page, b/w, horizontal 4.5" x 3.5" (no bleed) 300 dpi, high-res PDF	Yes High-res jpeg & URL you would like us to link to	2
Full Page Color Ad only	Full Page, Color 4.5" x 7.5" (no bleed) 300 dpi, high-res PDF	No	0
Full Page B/W Ad only	Full Page, b/w 4.5" x 7.5" (no bleed) 300 dpi, high-res PDF	No	0
Half Page B/W Ad only	Half Page, b/w, horizontal 4.5" x 3.5" (no bleed) 300 dpi, high-res PDF	No	0

Deadline to submit promotional materials: February 17, 2023

(Please note, if artwork is not received by the above date, CCA will use your company logo in the ad space instead)

Please email all items to:

Jordan Brazil
jordan@ccair.org
www.ccair.org