

Clean air is on the horizon.

Celebrating the progress towards cleaner, healthier air.

2023 California Air Quality Awards



Invest in the FUTURE

We are excited to present our 2023 California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California.

California Air Quality Awards

Take advantage of these opportunities

Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change.

Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals



Past Sponsors

American Honda Motor Company
Blue Shield of CA
Boeing
BYD Motors, Inc.
Clean Energy Fuels
Congressman Ted Lieu and Betty Chim-Lieu
Cummins Westport
Gladstein, Neandross & Associates
LA Metro
LADWP
LA Metropolitan Water District

LIUNA! Local 1309
Los Angeles World Airports
Lyft
The Nature Conservancy
Port of Long Beach
Southern California Edison
Southern California Gas Company
Trillium
United Airlines
UPS
The Walt Disney Company

** For a complete list of past sponsors, please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.*

Who's Who?

1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Jenea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others
2. Our 2022 honorees. From left to right: CCA President and CEO Dr. Joseph K. Lyou (moderator), Climate Plan Executive Director Nailah Pope-Harden, CEC Commissioner Patty Monahan and Volvo Group North America Vice President of Government Relations Dawn Fenton
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. Mike Baxstrom of Southern California Edison addresses the crowd during the VIP reception
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with David Libatique, Senior Director at the Port of Los Angeles and Doug Drummond and Mario Cordero, Harbor Commissioner and Executive Director for the Port of Long Beach, respectively.
8. Joe Lyou with Congressman Ted Lieu and CCA board members Betty Chim-Lieu and Todd Campbell



Join us as we present our most prestigious honors at our signature California Air Quality Awards.

Honorees

Liane Randolph

Chair, California Air Resources Board

Veronica Padilla-Campos

Executive Director, Pacoima Beautiful

Sustainable Production Alliance

Previous Honorees* have included:

CEC Commissioner Patty Monahan

Volvo Group North America

American Honda Motor Company

Xavier Becerra, California Attorney General

Sandra Berg, CARB

BYD Motors, Inc.

Clean Energy Fuels

Cummins Westport, Inc.

Environmental Health Coalition

Frito-Lay

PUC Commissioner Martha Guzman Aceves

William + Flora Hewlett Foundation

Vic La Rosa, TTSI

Senator Ricardo Lara

Jay Leno

Senator Connie Leyva

Long Beach Container Terminal

Riverside Mayor Ron Loveridge

Erik Neandross, Gladstein, Neandross & Assoc.

Mary Nichols, CARB

Carla Peterman, CPUC

Assembly Speaker Anthony Rendon

Janea A. Scott, CA Energy Commission

Ann Shen Smith

Tom Steyer

Tesla

United Airlines

UPS

Eileen Wenger Tutt, CalETC



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June 30, 2023

11:30 am – 12:30 pm

VIP reception – *(select sponsors only)*

12:30 pm – 1:30 pm

Lunch and awards ceremony

1:30 pm – 2:00 pm

Dessert and Networking

Location

The Japanese American National Museum
100 North Central Avenue
Los Angeles, CA 90012

A Selection of Attending VIPs

for 2015-2022*

Ben Allen *Senator, California Senate*

Ben Benoit *Board Member,
South Coast Air Quality Management District*

Sandra Berg *Vice Chair, California Air Resources Board*

Yvonne Brathwaite Burke *Commissioner,
California Transportation Commission*

Dr. William Burke *Chair,
South Coast Air Quality Management District*

Autumn Burke *Assemblymember, California Assembly*

Michael Cacciotti *Board Member,
South Coast Air Quality Management Board*

Ed Chau *Assemblymember, California Assembly*

Betty Chim-Lieu *Vice President,
Torrance Water Commission*

Judy Chu *Congresswoman, 32nd Congressional District,
United States Congress*

Mario Cordero *Executive Director, Port of Long Beach*

Hector De La Torre *Board Member,
California Air Resources Board*

Doug Drummond *Board of Harbor Commissioners,
Port of Long Beach*

Veronica Eady *Assistant Executive Officer,
California Air Resources Board*

Lauren Faber O'Connor *Chief Sustainability Office,
City of Los Angeles*

Mike Feuer *City Attorney, City of Los Angeles*

Mike Fong *Assemblymember, California Assembly*

Ron Galperin *City Controller, City of Los Angeles*

Jimmy Gomez *Assemblymember, California Assembly*

Greg Good *Chief of Legislative & External Affairs,
Office of Mayor Eric Garcetti*

Martha Guzman Aceves *Commissioner,
California Public Utilities Commission*

Isadore Hall, III *Senator, California Senate*

Annette Hebert *Assistant Executive Officer,
California Air Resources Board*

Ted Lieu *Congressman, 33rd District,
United States Congress*

Mike Levin *Congressman, 49th Congressional District,
United States Congress*

Arsenio Mataka *Environmental Advisor to California
Attorney General Xavier Becerra*

Judy Mitchell *Board Member,
South Coast Air Quality Management District*

Wayne Nastri *Executive Officer,
South Coast Air Quality Management District*

Mary Nichols *(retired) Chair,
California Air Resources Board*

Terry O'Day *Council Member, City of Santa Monica*

Jan Perry *General Manager, L.A. Economic & Workforce
Development Department*

Liane Randolph *Chair, California Air Resources Board*

Anthony Rendon *Speaker, California Assembly*

Barbara Riordan *Board Member,
California Air Resources Board*

Dwight Robinson *Board Member,
South Coast Air Quality Management District*

Meghan Sahli-Wells *Council Member,
City of Culver City*

Janea A. Scott *Commissioner,
California Energy Commission*

Jon W. Slangerup *CEO, Port of Long Beach*

Hilda Solis *Supervisor, L.A. County Board of Supervisors*

Dan Sperling *Board Member, California Air Resources
Board*

Jess Talamantes *Mayor, City of Burbank*

Allison Towle *Environmental Deputy,
Office of Senator Ben Allen*

Teresa Villegas *District Director,
Office of Supervisor Hilda Solis*

Steve Veres *District Director,
Office of Senator Maria Elena Durazo*

**Individuals are listed with the relevant titles at time of attendance.*

COALITION FOR
CLEAN AIR

Opportunities

California Air Quality Awards
June 30, 2023
Los Angeles, California

| SPONSOR BENEFITS | PLATINUM \$25,000 | GOLD \$15,000 | SILVER \$8,500 | BRONZE \$6,000 |
|------------------|----------------------|------------------|-------------------|-------------------|
|------------------|----------------------|------------------|-------------------|-------------------|

BRANDING

| | | | | |
|---|---|---|---|---|
| Sponsorship & speaking opportunity at VIP reception | • | | | |
| Logo or name on all marketing materials | • | | | |
| Company recognition from podium | • | • | | |
| Logo on event signage & video (tiered by level) | • | • | • | • |
| Linked logo on event web page | • | • | • | • |

PRINT ADVERTISEMENT

| | | | | |
|---------------------------------------|---|---|---|---|
| Full-page, color, prominent placement | • | | | |
| Full-page, color | | • | | |
| Full-page, black & white | | | • | |
| Half-page, black & white | | | | • |

TICKETS

| | | | | |
|--------------------------|----|----|---|---|
| Tickets to VIP reception | 20 | 10 | 6 | |
| VIP seating | 20 | 10 | | |
| Event tickets | | | 6 | 4 |

OTHER

| | | | | |
|---|---|---|---|---|
| Recognition in CCA newsletter | • | • | • | • |
| Tax deduction as allowed by law | • | • | • | • |
| Provided attendee list pre-event | • | • | | |
| Invitation to pre-event policy-maker roundtable | • | | | |

ADVERTISEMENTS & TICKETS *Submit your own advertisement**

| | |
|---|---------|
| Full-page, color print advertisement | \$5,000 |
| Full-page, black & white print advertisement | \$3,000 |
| Half-page, black & white print advertisement | \$2,000 |
| Quarter-page, black & white print advertisement | \$1,000 |
| Name listed in program book as a Friend of CCA | \$500 |
| Reserved seating (per ticket) | \$300 |



20% discount applied for all sponsorships that are purchased and PAID by 5/30/2023

SPONSOR & ADVERTISER DEADLINE: June 2, 2023.

Please contact Brian Sheridan at (213) 223-6872 or brian@ccair.org.

*Please note, if no sponsor ad is submitted by the deadline, sponsor logo will be placed in the ad space instead.

Sponsorship Commitment



YES! We will support the 2023 California Air Quality Awards in the following ways:

California Air Quality Awards

June 30, 2023

| | | | |
|-------------|------------------------------|----------|--------------------------|
| Sponsorship | Platinum | \$25,000 | <input type="checkbox"/> |
| | Gold | \$12,500 | <input type="checkbox"/> |
| | Silver | \$8,500 | <input type="checkbox"/> |
| | Bronze | \$6,000 | <input type="checkbox"/> |
| Ads | Full-page (Color Print) | \$5,000 | <input type="checkbox"/> |
| | Full-Page (Black & White) | \$3,000 | <input type="checkbox"/> |
| | Half-Page (Black & White) | \$2,000 | <input type="checkbox"/> |
| | Quarter-Page (Black & White) | \$1,000 | <input type="checkbox"/> |
| | Friend of CCA | \$500 | <input type="checkbox"/> |
| | | | |
| Tickets | \$300 each x _____ = \$_____ | | |

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

- ☐ Check enclosed payable to *Coalition for Clean Air* ☐ Invoice (payment due at time of event)
☐ Credit Card : ☐ MasterCard ☐ Visa ☐ AmEx (An additional 3% processing fee will be added to your total)

Credit card number Expiration date CVV/CSC

Name on card

Billing address City State Zip

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development & Engagement Director Brian Sheridan, 617 W. 7th Street, Suite 300, Los Angeles, CA 90017
Email: brian@ccair.org • Phone: (213) 223-6872

COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

50+ years of excellence

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board Chair (Ret.)

Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

Board of Directors

Tom Epstein
Sherry Jackman
Estela De Llanos
Beth Reid
Ed Begley Jr.
Erica Bowman
Todd Campbell
Josh LaFarga
Ron Loveridge

Bruce Melgar
Matt Miyasato
Erik Neandross
Tom Swenson
Christy Ubellacker
Tony Williamson

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