



Clean air is on the horizon.

*Celebrating the progress towards cleaner, healthier air.*

## 2024 California Air Quality Awards

COALITION FOR  
**CLEAN AIR**

June 14, 2024

# Invest in the FUTURE

We are excited to present our 2024 California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California.

## California Air Quality Awards

### Take advantage of these opportunities

#### Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change.

#### Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals



### Past Sponsors

American Honda Motor Company  
Blue Shield of CA  
Boeing  
BYD Motors, Inc.  
Clean Energy Fuels  
Congressman Ted Lieu and Betty Chim-Lieu  
Cummins Westport  
Gladstein, Neandross & Associates  
LA Metro  
LADWP  
LA Metropolitan Water District

LiUNA! Local 1309  
Los Angeles World Airports  
Lyft  
The Nature Conservancy  
Port of Long Beach  
Southern California Edison  
Southern California Gas Company  
Trillium  
United Airlines  
UPS  
The Walt Disney Company

*\* For a complete list of past sponsors, please contact Nicole Roberts at (213) 223-6872 or nicole@ccair.org.*



### Who's Who?

1. Pacoima Beautiful Executive Director Veronica Padilla-Campos being honored on stage by CCA President & CEO Joe Lyou and CCA Board Chair Tom Epstein
2. Our 2022 honorees. From left to right: CCA President and CEO Dr. Joseph K. Lyou (moderator), Climate Plan Executive Director Nailah Pope-Harden, CEC Commissioner Patty Monahan and Volvo Group North America Vice President of Government Relations Dawn Fenton
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. Sherry Jackman of Greenberg Glusker's Environmental Group and CCA Board Vice Chair addresses the crowd during the VIP reception
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. California Air Resources Board Chair Liane Randolph





Join us as we present our most prestigious honors at our signature California Air Quality Awards.

**Honorees**

- Southern California Edison**
- The JETSI Project**
- The NRDC China Shipping Legal Team**
- The Honorable Lena Gonzales**  
California State Senator

**Previous Honorees\* have included:**

- CEC Commissioner Patty Monahan
- Volvo Group North America
- American Honda Motor Company
- Xavier Becerra, California Attorney General
- Sandra Berg, CARB
- BYD Motors, Inc.
- Clean Energy Fuels
- Cummins Westport, Inc.
- Environmental Health Coalition
- Frito-Lay
- PUC Commissioner Martha Guzman Aceves
- William + Flora Hewlett Foundation
- Vic La Rosa, TTSI
- Senator Ricardo Lara
- Jay Leno
- Senator Connie Leyva
- Long Beach Container Terminal
- Riverside Mayor Ron Loveridge
- Erik Neandross, Gladstein, Neandross & Assoc.
- Mary Nichols, CARB
- Carla Peterman, CPUC
- Assembly Speaker Anthony Rendon
- Janea A. Scott, CA Energy Commission
- Ann Shen Smith
- Tom Steyer
- Tesla
- United Airlines
- UPS
- Eileen Wenger Tutt, CalETC



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**June 14, 2023**

**11:00 am – 12:00 pm**  
Honoree Roundtable Discussion for Platinum Sponsors

**11:30 am – 12:30 pm**  
VIP reception – *(select sponsors only)*

**12:30 pm – 1:30 pm**  
Lunch and awards ceremony

**1:30 pm – 2:00 pm**  
Dessert and Networking

**Location**  
The Sheraton Grand Los Angeles

\* For a complete list of past honorees, please contact Nicole Roberts at (213) 223-6872 or nicole@ccair.org.

# A Selection of Attending VIPs

## for 2015-2023\*

**Ben Allen** *Senator, California Senate*

**Henry Stern** *Senator, California Senate*

**Ben Benoit** *Board Member,  
South Coast Air Quality Management District*

**Sandra Berg** *Vice Chair, California Air Resources Board*

**Yvonne Brathwaite Burke** *Commissioner,  
California Transportation Commission*

**Dr. William Burke** *Chair,  
South Coast Air Quality Management District*

**Autumn Burke** *Assemblymember, California Assembly*

**Michael Cacciotti** *Board Member,  
South Coast Air Quality Management Board*

**Ed Chau** *Assemblymember, California Assembly*

**Betty Chim-Lieu** *Vice President,  
Torrance Water Commission*

**Judy Chu** *Congresswoman, 32nd Congressional District,  
United States Congress*

**Mario Cordero** *Executive Director, Port of Long Beach*

**Hector De La Torre** *Board Member,  
California Air Resources Board*

**Doug Drummond** *Board of Harbor Commissioners,  
Port of Long Beach*

**Veronica Eady** *Assistant Executive Officer,  
California Air Resources Board*

**Lauren Faber O'Connor** *Chief Sustainability Office,  
City of Los Angeles*

**Mike Feuer** *City Attorney, City of Los Angeles*

**Mike Fong** *Assemblymember, California Assembly*

**Ron Galperin** *City Controller, City of Los Angeles*

**Jimmy Gomez** *Assemblymember, California Assembly*

**Greg Good** *Chief of Legislative & External Affairs,  
Office of Mayor Eric Garcetti*

**Martha Guzman Aceves** *Commissioner,  
California Public Utilities Commission*

**Isadore Hall, III** *Senator, California Senate*

**Annette Hebert** *Assistant Executive Officer,  
California Air Resources Board*

**Ted Lieu** *Congressman, 33rd District,  
United States Congress*

**Mike Levin** *Congressman, 49th Congressional District,  
United States Congress*

**Arsenio Mataka** *Environmental Advisor to California  
Attorney General Xavier Becerra*

**Judy Mitchell** *Board Member,  
South Coast Air Quality Management District*

**Wayne Nastri** *Executive Officer,  
South Coast Air Quality Management District*

**Mary Nichols** *Chair,  
California Air Resources Board*

**Terry O'Day** *Council Member, City of Santa Monica*

**Jan Perry** *General Manager, L.A. Economic & Workforce  
Development Department*

**Liane Randolph** *Chair, California Air Resources Board*

**Anthony Rendon** *Speaker, California Assembly*

**Barbara Riordan** *Board Member,  
California Air Resources Board*

**Dwight Robinson** *Board Member,  
South Coast Air Quality Management District*

**Meghan Sahli-Wells** *Council Member,  
City of Culver City*

**Janea A. Scott** *Commissioner,  
California Energy Commission*

**Jon W. Slangerup** *CEO, Port of Long Beach*

**Hilda Solis** *Supervisor, L.A. County Board of Supervisors*

**Dan Sperling** *Board Member, California Air Resources  
Board*

**Jess Talamantes** *City of Burbank Mayor*

**Albert Vera** *Culver City Mayor*

**Isabel Aguayo** *City of Paramount Mayor*

**Vanessa Delgado** *SCAQMD of Paramount Mayor*

*\*Individuals are listed with the relevant titles at time of attendance.*



# Opportunities

California Air Quality Awards  
June 14, 2024  
Los Angeles, California

SPONSOR BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$8,500	BRONZE \$6,000
<b>BRANDING</b>				
Sponsorship & speaking opportunity at VIP reception	•			
Logo or name on all digital marketing materials	•			
Company recognition from podium	•	•		
Logo on event signage & video (tiered by level)	•	•	•	•
Linked logo on event web page	•	•	•	•
<b>DIGITAL ADVERTISEMENT</b>				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white			•	
Half-page, black & white				•
<b>TICKETS</b>				
Tickets to VIP reception	20	10	6	
VIP seating	20	10		
Event tickets			6	4
<b>OTHER</b>				
Recognition in CCA newsletter	•	•	•	•
Tax deduction as allowed by law	•	•	•	•
Provided attendee list pre-event	•	•		
Invitation to pre-event honoree roundtable	•			

#### DIGITAL ADVERTISEMENTS & TICKETS *Submit your own advertisement\**

Full-page, color digital advertisement	\$5,000
Full-page, black & white digital advertisement	\$3,000
Half-page, black & white digital advertisement	\$2,000
Quarter-page, black & white digital advertisement	\$1,000
Name listed in digital program book as a Friend of CCA	\$500
Reserved seating (per ticket)	\$300



**20% discount applied for all sponsorships that are purchased and PAID by 4/26/2024**

SPONSOR & ADVERTISER DEADLINE: May 17, 2024

Please contact Nicole Roberts at (213) 223-6872 or nicole@ccair.org.

\*Please note, if no sponsor ad is submitted by the deadline, sponsor logo will be placed in the ad space instead.

# Sponsorship Commitment



YES! We will support the 2024 California Air Quality Awards in the following ways:

## California Air Quality Awards

June 14, 2024

<b>Sponsorship</b>	Platinum	\$25,000	<input type="checkbox"/>
	Gold	\$12,500	<input type="checkbox"/>
	Silver	\$8,500	<input type="checkbox"/>
	Bronze	\$6,000	<input type="checkbox"/>
<b>Digital Ads</b>	Full-page (Color)	\$5,000	<input type="checkbox"/>
	Full-Page (Black & White)	\$3,000	<input type="checkbox"/>
	Half-Page (Black & White)	\$2,000	<input type="checkbox"/>
	Quarter-Page (Black & White)	\$1,000	<input type="checkbox"/>
	Friend of CCA	\$500	<input type="checkbox"/>

**Tickets** \$300 each x \_\_\_\_\_ = \$ \_\_\_\_\_

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

## Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

- Check enclosed payable to *Coalition for Clean Air*  Invoice (payment due at time of event)  
 Credit Card:  MasterCard  Visa  AmEx (An additional 3% processing fee will be added to your total)

Credit card number Expiration date CVV/CSC

Name on card

Billing address City State Zip

### Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development & Engagement Director Nicole Roberts, 617 W. 7th Street, Suite 300, Los Angeles, CA 90017  
Email: nicole@ccair.org • Phone: (213) 223-6872

# COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

# 50+ years of excellence

## Our Approach

CCA advocates for innovative policies and engages in outreach, training, and educational activities to make every breath you take a breath of clean air.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board Chair (Ret.)

## Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California, which helped put 1 million electric vehicles in California by 2023.



Ensured that 75% of California's +\$10 billion in climate investments has benefited the most overburdened and underserved communities.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

## Board of Directors

Tom Epstein, *Chair*  
Sherry Jackman, *Vice Chair*  
Estela De Llanos, *Secretary*  
Beth Reid, *Treasurer*  
Genevieve Amsalem  
Ed Begley Jr.  
Erica Bowman  
Todd Campbell  
Ron Loveridge

Cristina Marquez  
Bruce Melgar  
Matt Miyasato  
Erik Neandross  
Laura Renger  
Tom Swenson  
Christy Ubellacker  
Tessa Verhoef  
Tony Williamson

## Staff

Dr. Joseph Lyou, *President & CEO*  
Diana P. Alvarado  
Jordan Brazil  
Dori Chandler  
Chris Chavez  
Kareem Gongora  
Dr. Jennifer A. Lentz  
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Sofia Rafikova  
Nicole Roberts  
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