



Clean air is on the horizon.

Celebrating the progress towards cleaner, healthier air.

2025 California Air Quality Awards

**COALITION FOR
CLEAN AIR**

June 2025

Invest in the FUTURE

We are excited to present our 2025 California Air Quality Awards. Help us shine a bright spotlight on those who've joined CCA's fight to bring clean air to California.

California Air Quality Awards

Take advantage of these opportunities

Reach decision-makers & environmental leaders

For the past 20 years, the Awards have been the place to see and be seen by California's leaders in the fields of air quality and climate change.

Attending the event is ideal for:

- Technology Providers
- Regulators
- Elected Officials and Staff
- Consultants
- Corporate Social Responsibility Professionals



Past Sponsors

American Honda Motor Company
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BYD Motors, Inc.
Clean Energy Fuels
Congressman Ted Lieu and Betty Chim-Lieu
Cummins Westport
Foothill Transit
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LA Metropolitan Water District
LiUNA! Local 1309
Los Angeles World Airports
Lyft
The Nature Conservancy
Port of Long Beach
South Coast Air Quality Management District
Southern California Edison
United Airlines
The Walt Disney Company

** For a complete list of past sponsors, please contact Nicole Roberts at (213) 223-6872 or nicole@ccair.org.*

Who's Who?

1. At our pre-event Roundtable: CARB Chair Mary Nichols, SCAQMD Chair Dr. Bill Burke, CA Energy Commissioner Janea Scott, Assemblywoman Autumn Burke, California Transportation Commissioner Yvonne Braithwaite Burke and CCA President & CEO Dr. Joseph K. Lyou and others
2. Our 2022 honorees. From left to right: CCA President and CEO Dr. Joseph K. Lyou (moderator), Climate Plan Executive Director Nailah Pope-Harden, CEC Commissioner Patty Monahan and Volvo Group North America Vice President of Government Relations Dawn Fenton
3. CCA board members Dave Meisel and Erik Neandross with honorees Jay Leno and Mayor Antonio Villaraigosa
4. CCA board member Ed Begley, Jr. with Senator Ricardo Lara
5. Mike Baxstrom of Southern California Edison addresses the crowd during the VIP reception
6. SoCal Connected anchor Val Zavala moderates our 2017 panel of honorees: Larry Kramer (William + Flora Hewlett Foundation), Macy Neshati (BYD Motors, Inc.), Len Engel (Antelope Valley Transit Authority), Paul Relis (CR&R Environmental Services) and Sandra Berg (CARB)
7. CCA President & CEO Dr. Joseph K. Lyou with awardees representing Southern California Edison, The JETSI Project and The NRDC China Shipping Legal Team at the 2024 California Air Quality Awards.



Join us as we present our most prestigious honors at our signature California Air Quality Awards.

Honorees

TO BE ANNOUNCED...

Previous Honorees* have included:

- CEC Commissioner Patty Monahan
- Volvo Group North America
- American Honda Motor Company
- Xavier Becerra, California Attorney General
- Sandra Berg, CARB
- BYD Motors, Inc.
- Clean Energy Fuels
- Cummins Westport, Inc.
- Environmental Health Coalition
- Frito-Lay
- PUC Commissioner Martha Guzman Aceves
- William + Flora Hewlett Foundation
- Vic La Rosa, TTSI
- Senator Ricardo Lara
- Jay Leno
- Senator Connie Leyva
- Long Beach Container Terminal
- Riverside Mayor Ron Loveridge
- Erik Neandross, Gladstein, Neandross & Assoc.
- Mary Nichols, CARB
- Carla Peterman, CPUC
- Assembly Speaker Anthony Rendon
- Janea A. Scott, CA Energy Commission
- Ann Shen Smith
- Tom Steyer
- Tesla
- United Airlines
- UPS
- Eileen Wenger Tutt, CalETC
- Southern California Edison



6



7

June 2025

- Honoree Roundtable for Platinum Sponsors
- VIP Reception (*Select Sponsors Only*)
- Awards Ceremony
- Happy Hour & Networking Reception

Location

Los Angeles, CA
Address coming soon.

* For a complete list of past honorees, please contact Nicole Roberts at (213) 223-6872 or nicole@cclair.org.

A Selection of Attending VIPs

for 2015-2024*

Isabel Aguayo Mayor, City of Paramount

Ben Allen Senator, California Senate

Ben Benoit Board Member,
South Coast Air Quality Management District

Sandra Berg Vice Chair, California Air Resources Board

Yvonne Brathwaite Burke Commissioner,
California Transportation Commission

Dr. William Burke Chair,
South Coast Air Quality Management District

Autumn Burke Assemblymember, California Assembly

Michael Cacciotti Board Member,
South Coast Air Quality Management Board

Ed Chau Assemblymember, California Assembly

Betty Chim-Lieu Vice President,
Torrance Water Commission

Judy Chu Congresswoman, 32nd Congressional District,
United States Congress

Mario Cordero Executive Director, Port of Long Beach

Hector De La Torre Board Member,
California Air Resources Board

Vanessa Delgado Vice-Chair,
South Coast Air Quality Management District

Doug Drummond Board of Harbor Commissioners,
Port of Long Beach

Veronica Eady Assistant Executive Officer,
California Air Resources Board

Lauren Faber O'Connor Chief Sustainability Office,
City of Los Angeles

Mike Feuer City Attorney, City of Los Angeles

Mike Fong Assemblymember, California Assembly

Ron Galperin City Controller, City of Los Angeles

Jimmy Gomez Assemblymember, California Assembly

Greg Good Chief of Legislative & External Affairs,
Office of Mayor Eric Garcetti

Martha Guzman Aceves Commissioner,
California Public Utilities Commission

Isadore Hall, III Senator, California Senate

Annette Hebert Assistant Executive Officer,
California Air Resources Board

Gideon Kracov Board Member,
California Air Resources Board

Ted Lieu Congressman, 33rd District,
United States Congress

Mike Levin Congressman, 49th Congressional District,
United States Congress

Arsenio Mataka Environmental Advisor to California
Attorney General Xavier Becerra

Judy Mitchell Board Member,
South Coast Air Quality Management District

Wayne Nastri Executive Officer,
South Coast Air Quality Management District

Mary Nichols (retired) Chair,
California Air Resources Board

Terry O'Day Council Member, City of Santa Monica

Jan Perry General Manager, L.A. Economic & Workforce
Development Department

Liane Randolph Chair, California Air Resources Board

Anthony Rendon Speaker, California Assembly

Barbara Riordan Board Member,
California Air Resources Board

Dwight Robinson Board Member,
South Coast Air Quality Management District

Meghan Sahli-Wells Council Member,
City of Culver City

Janea A. Scott Commissioner,
California Energy Commission

Jon W. Slangerup CEO, Port of Long Beach

Hilda Solis Supervisor, L.A. County Board of Supervisors

Dan Sperling Board Member, California Air Resources
Board

Jess Talamantes Mayor, City of Burbank

Albert Vera Mayor, Culver City

*Individuals are listed with the relevant titles at time of attendance.



Opportunities

California Air Quality Awards
June 2025
Los Angeles, California

SPONSOR BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$8,500	BRONZE \$6,000
BRANDING				
Sponsorship & speaking opportunity at VIP reception	•			
Logo or name on all digital marketing materials	•			
Company recognition from podium	•	•		
Logo on event signage & video (tiered by level)	•	•	•	•
Linked logo on event web page	•	•	•	•
DIGITAL ADVERTISEMENT				
Full-page, color, prominent placement	•			
Full-page, color		•		
Full-page, black & white			•	
Half-page, black & white				•
TICKETS				
Tickets to VIP reception	20	10	6	
VIP seating	20	10		
Event tickets			6	4
OTHER				
Recognition in CCA newsletter	•	•	•	•
Tax deduction as allowed by law	•	•	•	•
Provided attendee list pre-event	•	•		
Invitation to pre-event policy-maker roundtable	•			

DIGITAL ADVERTISEMENTS & TICKETS *Submit your own advertisement**

Full-page, color digital advertisement	\$5,000
Full-page, black & white digital advertisement	\$3,000
Half-page, black & white digital advertisement	\$2,000
Quarter-page, black & white digital advertisement	\$1,000
Name listed in digital program book as a Friend of CCA	\$500
Reserved seating (per ticket)	\$300



20% discount applied for all sponsorships that are purchased and PAID by 4/18/2025

SPONSOR & ADVERTISER DEADLINE: June 6, 2025

Please contact Nicole Roberts at (213) 223-6872 or nicole@ccair.org.

**Please note, if no sponsor ad is submitted by the deadline, sponsor logo will be placed in the ad space instead.*

Sponsorship Commitment



YES! We will support the 2025 California Air Quality Awards in the following ways:

California Air Quality Awards

June 2025

Sponsorship	Platinum	\$25,000	<input type="checkbox"/>
	Gold	\$12,500	<input type="checkbox"/>
	Silver	\$8,500	<input type="checkbox"/>
	Bronze	\$6,000	<input type="checkbox"/>
Digital Ads	Full-page (Color)	\$5,000	<input type="checkbox"/>
	Full-Page (Black & White)	\$3,000	<input type="checkbox"/>
	Half-Page (Black & White)	\$2,000	<input type="checkbox"/>
	Quarter-Page (Black & White)	\$1,000	<input type="checkbox"/>
	Friend of CCA	\$500	<input type="checkbox"/>

Tickets \$300 each x _____ = \$ _____

The Coalition for Clean Air protects public health, improves air quality, and prevents climate change.

Company Contact

Company (exactly as it should be listed in publicity)

Representative's full name

Representative's title

Address

City/state/zip

Telephone

Email

Check enclosed payable to *Coalition for Clean Air* Invoice (payment due at time of event)

Credit Card : MasterCard Visa AmEx (An additional 3% processing fee will be added to your total)

Credit card number

Expiration date

CVV/CSC

Name on card

Billing address

City

State

Zip

Direct form, payment and/or questions to:

Coalition for Clean Air, Attn: Development & Engagement Director Nicole Roberts, 617 W. 7th Street, Suite 300, Los Angeles, CA 90017
Email: nicole@ccair.org • Phone: (213) 223-6872

COALITION FOR CLEAN AIR

California's only statewide nonprofit dedicated exclusively to advocating for healthy air.

50+ years of excellence

Our Approach

Our unique collaborative model brings all interested parties together to find cooperative solutions to California's most pressing air quality issues.

CCA is one of the main reasons why California consistently leads the nation in promoting innovative technologies to improve air quality.

— Mary Nichols, California Air Resources Board Chair (Ret.)

Recent Victories and Historic Wins



Led a campaign to pass legislation which invests cap and trade revenue in communities most impacted by pollution and poverty.



Co-sponsored legislation that established Charge Ahead California with a goal to put one million electric vehicles on California roads in the next decade.



Successfully secured the first Executive Order from the Governor aimed at providing a sustainable path forward for the freight sector.



Won the nation's first ban on "perc," a toxic dry cleaning chemical which creates smog and threatens our health.



Spearheaded California's original Smog Check program which reduces 100 tons of automobile pollution daily.



Sponsored and helped pass the first law in the nation to reduce greenhouse gases emitted from cars.

Board of Directors

Sherry E. Jackman
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